

CHICAGO (January 28, 2015) – Hyatt Hotels & Resorts today announced Scott Richer will serve as Hyatt’s regional vice president of development in Canada. In his new role, Richer will be responsible for the growth of Hyatt’s full service and select service brands in Canada. Richer will be based in Toronto, Ontario, and will report to Julianne Smith, Hyatt’s senior vice president of franchise and managed development for Hyatt Place and Hyatt House in North America, and David Tarr, Hyatt’s senior vice president of development for the Americas.

Richer joins Hyatt with more than 14 years of hospitality experience, beginning his career in operations for Starwood Hotels & Resorts in Australia. Most recently, he served as executive director of development for Delta Hotels and Resorts, where he was instrumental in Delta’s growth in Canada. Richer started with Delta in 2003 in sales at Delta Lodge in Kananaskis in Alberta before moving to a marketing role at Delta’s corporate office in 2004. He left Delta in 2006, and joined Choice Hotels International’s franchise sales and development (Canada) team. In 2010, Richer rejoined Delta as development director, where he built and managed a comprehensive development pipeline.

“Scott has the leadership skills and requisite experience to propel Hyatt’s full service and select service growth in Canada,” said Smith. “With his extensive knowledge of the hotel industry, as well as his broad range of owner and industry relationships, we’re excited to have Scott lead this charge. He is a talented leader with outstanding instincts and a track record for driving brand development, and I am confident Scott’s skills and expertise will raise the bar as Hyatt continues to grow its brand presence throughout Canada.”

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.


For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company’s subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **GrandHyatt®**, **Hyatt Regency®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences®** and **Hyatt Residence Club®** brand names and have locations on six continents. As of September 30, 2014, the company’s worldwide portfolio consisted of 573 properties in 48 countries. For more information, please visit www.hyatt.com.

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