

# ZeeVee Partners with The Siemon Company to Serve AV and IT Markets with Optimized AVoIP System Component and Cabling Solutions

Companies to Co-Host a SIGNAL Session Webinar Entitled “Why Network Cabling Matters for Your AV over IP Applications” on December 15



LITTLETON, Mass. and WATERTOWN, Conn., December 10, 2020 — [ZeeVee, Inc.](#) is partnering with [The Siemon Company](#) to provide pro AV and IT integrators with optimized AVoIP system components and cabling solutions to further improve the quality and performance of their installations.

Siemon is a global leader in the design and manufacture of high quality and performance IT infrastructure solutions and services. Its cables and connectors ensure superior AV signal quality, as well as remote powering

capability and bandwidth to handle HD and Ultra HD video.

Joining forces with ZeeVee and its award-winning line of ZyPer4K and ZyPerUHD encoder and decoder lines, the two companies are now better positioned to serve integrators specifying AVoIP systems that deliver on the fullest benefits and promise of the signal distribution technology.

Both companies have also committed to enhanced industry education and training support for their integration partners. Their first joint initiative is a webinar on December 15 entitled, “Why Network Cabling Matters for Your AV over IP Applications.” The program will be hosted by ZeeVee’s Director of Product Management Art Weeks and Siemon’s North America Technology Services Group Leader, Dave Valentukonis. It will provide participants with background on the cabling requirements and other considerations necessary to properly engineer a network to support the delivery of compressed JPEG2000 (1Mbps) or uncompressed 4K SDVoE (10Mbps). Those interested in attending can register via this [link](#).

“A chain is only as strong as its weakest link and Siemon’s family of cables and ZeeVee’s AVoIP encoders and decoders – together – will help ensure the highest quality and most reliable distribution of AV content for a wide array of applications and vertical markets,” said Dave Valentukonis; Technical Services Group Leader - North America; The Siemon Company.

“This partnership, which combines both companies’ industry-leading products and deep experience, will make it easier for integrators in the AV and IT industries to identify and implement best in class components and cabling to complete optimized systems that meet their customers’ needs,” said Bob Michaels, CEO, ZeeVee.

## About The Siemon Company

Established in 1903, Siemon is an industry leader specializing in the design and manufacture of high quality, high performance IT infrastructure solutions and services for Data Centers, LANs and Intelligent Buildings. Headquartered in Connecticut, USA, with global sales, technical and logistics expertise spanning 100 countries, Siemon offers the most comprehensive suites of copper and optical fiber cabling systems, cabinets, racks, cable management, data center power and cooling systems and Intelligent Infrastructure Management solutions. With more than 400 patents specific to structured cabling, Siemon Labs invests heavily in R&D and the development of Industry Standards, underlining the company’s longstanding commitment to its customers and the industry. Through an ongoing commitment to waste and energy reduction, Siemon’s environmental sustainability benchmarks are unparalleled in the industry, including 179% global carbon negativity and zero-landfill status.

Siemon Interconnect Solutions (SIS) is a Siemon business unit comprised of a team of dedicated technical sales professionals supported by Siemon Labs, mechanical, electrical and signal integrity engineers committed to solving industry and customer driven interconnect challenges. We provide custom network infrastructure solutions to OEM's, Leading Manufacturers, Value-Added Resellers and System Integrators.

## About ZeeVee

ZeeVee ([www.zeevee.com](http://www.zeevee.com)) is a global pioneer and leader in the development and deployment of AV distribution systems for industrial, commercial and residential applications. As the only manufacturer that can deliver multimedia content over fiber, CATx and coax, ZeeVee has transformed the digital video industry with its award-winning HD to Ultra-HD/4K solutions for the pro AV and IT marketplace. The company offers a variety of innovative, cost-effective and easy to install AVoIP and RF distribution platforms. ZeeVee’s technologies and products are installed in thousands of facilities worldwide where there is a need to transport HD/UHD content from multiple sources to multiple displays over long distances. ZeeVee is a founding member of the SDVoE Alliance and a Global Presence Alliance Technology Partner.

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