Press Releases

ZeeVee, SDVoE Alliance and NETGEAR to Champion the Transition to AVoIP Solutions from Matrix-Based Video Distribution Systems at InfoComm India

MUMBAI and LITTLETON, Mass., September 3, 2019 – ZeeVee, Inc. (<u>www.zeevee.com</u>) heads to Mumbai later this month to participate in InfoComm India 2019 in collaboration with the SDVoE Alliance and NETGEAR.

The three organizations will be co-exhibiting in booth #896. ZeeVee will be highlighting its flexible, scalable and cost-effective AVoIP solutions for distributing uncompressed 4K video with near zero latency over 10Gb networks that are fast replacing traditional matrix-based systems.

ZeeVee and NETGEAR are co-founding members of the SDVoE Alliance, which brings together leading AV and IT companies around a standardized hardware and software-based AVoIP platform. On hand from ZeeVee will be Rob Muddiman, EMEA sales director, and Suhas Shetty, its Indian rep.

"India is rapidly becoming an important market for us given its size and pro AV market sophistication," said Muddiman. "Together with the SDVoE Alliance and NETGEAR, our show plan is to help educate the market about best-of-breed AVoIP solutions supporting AV distribution across diverse market segments including medical, government, stadiums, entertainment and more."

About ZeeVee

ZeeVee (<u>www.zeevee.com</u>) is a global pioneer and leader in the development and deployment of AV distribution systems for industrial, commercial and residential applications. As the only manufacturer that can deliver multimedia content over fiber, CATx and coax, ZeeVee has transformed the digital video industry with its award-winning HD to Ultra-HD/4K solutions for the pro AV and IT marketplace. The company offers a variety of innovative, cost-effective and easy to install AVoIP and RF distribution platforms. ZeeVee's technologies and products are installed in thousands of facilities worldwide where there is a need to transport HD/UHD content from multiple sources to multiple displays over long distances. ZeeVee is a founding member of the SDVoE Alliance and a Global Presence Alliance Technology Partner.

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