## ZeeVee Unveils ZvMXE+ High Performance IP Set Top Box at InfoComm 2018

## 'Media Experience Engine' Bridges the Migration from RF Distribution to AV over IP with the Ability to Decode Both RF and IP Content

LAS VEGAS, June 6, 2018 – Providing a bridge to customers for the process of upgrading from RF distribution to AV over IP, <u>ZeeVee, Inc.</u> is unveiling at InfoComm 2018 the ZvMXE+, a high performance set top box that decodes both RF and IP HD content.

The compact device, which supports three compression formats, including H.264, MPEG-2 and MPEG-4, enables instant viewing of channels once it is plugged into the display and connected to a network.

"The ZvMXE+ boasts intuitive convenience and makes AV over IP deployments as easy as those for RF," said Steve Metzger, ZeeVee co-founder and VP, Hardware & Operations. "It's a formidable media experience engine for integrators and end users that features our proprietary architecture allowing capabilities to be easily expanded over time as system requirements change."

The device auto-discovers IP feeds generated from ZeeVee's ZyPerMX, ZyPerMX4, HDbridge3000 H.264 and MPEG2 blades; and the iSeries models of ZeeVee's popular RF products, automatically creating a lineup of available content. Additional channels and streams can be added manually. It also supports many kinds of IPTV programs.

Physical inputs include both F-type connectors for RF and RJ45 for Ethernet; outputs include HDMI for connection to the display and a 3.5mm jack providing analog stereo audio. A USB connection is also provided for firmware updates.

An infrared remote control with programmable buttons allows direct control of the television and channels can also be controlled remotely via IP commands delivered via the network. The ZvMXE+ is powered by an external AC Adapter (12V/1.0A) included with the device.

The ZvMXE+ is available now for a MSRP of \$199.

## About ZeeVee

ZeeVee (<u>www.zeevee.com</u>) is a global manufacturer of video and signal distribution technology for the ProAV and IT marketplace. As the only manufacturer today that can deliver multimedia content over coax, fiber and CATx, ZeeVee has transformed the digital video industry with its award-winning, HD to Ultra-HD/4K solutions. The company offers a variety of innovative, cost-effective and easy to install distribution platforms. ZeeVee is installed in thousands of facilities worldwide where there is a need to transport HD/UHD content from multiple sources to multiple displays over long distances. ZeeVee is a founding member of the SDVoE Alliance and a Global Presence Alliance Technology Partner.

For further information: Doug Wright / Alex Feintuch, Feintuch Communications, 212.808.4903 / 212-808-4900, zeevee@feintuchpr.com