

# New 'Kuzzle for Digital Banking' Solution for Retail Banks Debuts at Money 20/20

**Kuzzle API-based backend enables financial institutions to more quickly adapt to consumers' increasing demands for omni-channel and real-time digital experiences and apps**

NEW YORK and MONTPELLIER, France, October 18, 2017 – A new Kuzzle for Digital Banking solution, created to help banks and financial services organizations bring their applications to market with real-time features and a seamless customer experience, will make its U.S. debut next week at Money 20/20 in Las Vegas.

The platform will be featured in Kuzzle North America's booth S38, in Startup City, at The Venetian Hotel, from Oct. 23 – 25.

## **The Need for a Comprehensive Digital Backend Solution in the Banking Market**

Offering real-time data processing and collaboration, a publish/subscribe engine for event-driven apps and more, Kuzzle helps banks and financial services to create unified and seamless digital mobile and web account subscription journeys that appeal to today's consumers, and in particular, the millennials.

That's critical since nearly 72 percent of digital banking users are millennials and Gen Xers, according to industry analyst firm Aite Group from its report, based on a January 2017 survey of 1,095 U.S. consumers.

"Kuzzle's value is that it enables financial institutions to deliver more engaging, real-time and seamless customer experience-oriented applications," said Jacques Le Conte, CEO, Kuzzle. "Once they break free of developing the backend for their next-generation apps, digital product teams will be able to fully enhance their customers' experience with an eye towards growing their business."

Among its key features, Kuzzle for Digital Banking solution includes an advanced real-time publication/subscribe engine, user authentication, security and API management services.

At Money 20/20, Kuzzle will demonstrate how to boost digital innovation by enabling cutting-edge consumer banking services to be built on top of financial institutions' core IT systems. Kuzzle will also showcase advanced digital subscription and Know Your Customer API services recognition.

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## **About Kuzzle**

Kuzzle is the most comprehensive backend platform available today, to build unified and real-time applications for mobile, web, IoT and more. Kuzzle's clients include global banks, media publishers and healthcare organizations. Headquartered in Montpellier, France, Kuzzle is the spinoff of a two-year R&D effort by a senior engineering team from French consulting firm Kaliop Group. For more information, visit <http://kuzzle.io/>.

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