Kramer Extends the Possibilities of AV Technology at InfoComm 2025

ORLANDO, **June 10**, **2025** – <u>Kramer</u>, the leading company in audio-visual experiences, brings its unified portfolio of pro AV products and solutions that span multiple domains and extend the possibilities of AV technology to InfoComm 2025.

Visitors to the company's InfoComm booth #4743) can view and experience the wide range of the company's end-to-end solutions – from those for AV signal management to integrated conference rooms and beyond – and participate in demonstrations of several featured products, which include:

- MTX3-88-PR Pro All-In-One Matrix: This single-box, all-in-one pro matrix is rack-efficient and reduces installation complexity, required cabling and potential points of failure. It offers high-performance video processing and fast-switching scaling capabilities that are well-suited for AV needs in enterprise, education and government settings and is ideal for sharing local and remote content and multi-view presentations with:
 - Eight HDMI inputs with two optional USB-C ports on the first two inputs supporting MST (Multi-Stream-Transport);
 - Eight interchangeable HDBaseT 3.0 input or output ports; and
 - Eight HDMI outputs.

You can learn more about the MTX3-88-PR Prohere.

- **New PoE-Powered Dante Speakers**: These premium POE-powered Kramer speakers, making their North American debut, deliver exceptional sound quality, sleek design and simplified installation for professional environments. They enable seamless integration into networked AV systems. Reduced installation complexity and wiring requirements make them a perfect fit for modern installations. Learn more about Kramer's PoE-powered Dante speakers <a href="https://persecution.org/learn-new-power-pow
- Ashton Bentley by Kramer Mounts Certified for FORTÉ VELOCITY Meeting Room Solutions: Answering the
 market's call for the seamless integration of AV technology in presentation spaces, its Ashton Bentley by Kramer range of
 freestanding, mobile cart, floor-supported and on-wall AV mounts are now certified for use with select FORTÉ VELOCITY
 pre-engineered meeting solutions. This partnership will provide end-users with enhanced productivity and ease-of-use via
 streamlined and efficient setups for their specific collaboration needs. Learn more about Ashton Bentley and FORTÉ
 VELOCITY here.

In addition, Kramer and AudioCodes will be demonstrating the KAC-CAM-70 Microsoft certified dual 4K lens PTZ video camera and the KAC-CAM-360 conference camera in Kramer's booth. These models feature Al-powered video and audio optimization, including auto-framing, speaker tracking and advanced smart gallery for seamless coverage and exceptional meeting experiences in Microsoft Teams and huddle rooms, as well as medium-sized conference spaces.

Driving AVoIP Innovation and Advancing AV/IT Convergence

Kramer will also present the industry's most extensive AVoIP portfolio for both 1G and 10G networks, enriched by the integration of ZeeVee's advanced technologies. These solutions span multiple technologies including JPEG2000, SDVoE and H.264/H.265, offering unparalleled flexibility for diverse environments. By delivering an ecosystem of products that simplify the deployment, management—whether on-cloud or on-premises—and scaling of AV infrastructures, Kramer meets the dynamic demands of modern organizations.

At the heart of this innovation is the **Panta Rhei** platform, now deployed worldwide. Panta Rhei serves as the central hub for all AV activities, supporting the full lifecycle of setup, management, monitoring and analytics. Designed for both Kramer and non-Kramer devices, Panta Rhei exemplifies Kramer's commitment to comprehensive AV/IT convergence.

Revolutionizing Collaboration Spaces

In the UCC domain, visitors can see the cutting-edge collaboration spaces powered by Ashton Bentley by Kramer. A global leader in integrated meeting room solutions, the brand offers a comprehensive range of products that combine technology, functionality and design. With a focus on ease of installation and seamless operation, Ashton Bentley by Kramer empowers organizations to create collaborative environments that drive success. Additionally, Kramer will feature its latest Microsoft Teams Rooms (MTR) portfolio and advanced collaboration devices, showcasing its dedication to enhancing the meeting room experience.

Comprehensive Solutions in Signal Management

Kramer's AV Signal Management (AVSM) portfolio will take center stage at InfoComm 2025, showcasing its Series 3 lineup that seamlessly integrates high performance and USB-C and AV functionalities with a reduced cost of ownership across the entire signal chain. From TBUS and cables to switchers, matrices, and extenders, this versatile portfolio addresses the evolving needs of modern hybrid presentation environments and complex AV installations. Kramer's AVSM solutions offer flexibility, and ease of integration, empowering professionals across industries to optimize their AV setups with unmatched operational efficiency.

About Kramer

Kramer audio-visual experiences power creativity, collaboration, and engagement. From AVSM to advanced cloud-based communication, collaboration and control solutions, Kramer creates audio-visual experiences that are more engaging, more inclusive, and more connected than ever before.

Headquartered in the heart of Startup Nation - Tel Aviv, Israel with locations around the world, Kramer's audio-visual experts are designing the future of engagement technology. Physical and digital boundaries have blurred. But no matter how hybrid our world becomes, our desire for real, human connection will never cease.

Kramer's intuitive, seamless technology breaks down walls, bridges gaps, and makes people feel closer together even when they're far apart. kramerav.com

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