

Kramer Selects Feintuch Communications for North America and Latin America- Based Public Relations Campaign

Agency Previously Served as Long-term PR Partner for ZeeVee Which was Purchased

NEW YORK and TEL AVIV, February 3, 2025 –[Kramer](#), a global leader in audiovisual experiences, has tapped [Feintuch Communications](#) to implement a business-to-business public relations campaign in North America and Latin America.

Founded in 1981 and headquartered in Tel Aviv, Kramer is a designer, manufacturer and distributor of advanced pro AV technology from signal management and cloud-based communication to collaboration and control systems. The privately held company has subsidiaries and offices in more than 20 countries and a broad network of representatives and distributors on all continents.

In 2024, Kramer purchased ZeeVee, a prominent provider of audio visual over internet protocol (AVoIP) technology. ZeeVee had been a client of Feintuch Communications since April of 2018 and part of the firm's pro AV practice.

"The Feintuch Communications team did an admirable job of building marketplace awareness of ZeeVee and continued to work hard in support of the brand during our critical integration period," said Amit Ancikovsky, Americas president, Kramer. "The time is right to amplify our message and support our business development efforts throughout North America, our most critical market, and Latin America. We look forward to the continuing collaboration with the Feintuch Communications team."

"Our work with ZeeVee, over the past seven years, has been a labor of love and we're gratified that Kramer has chosen our team to continue providing support to its expanding family of products and services," said Henry Feintuch, president, Feintuch Communications. "We are already working closely with company management in the U.S. to target the pro AV and end-user community with actionable information about Kramer in support of thought leadership and generating leads."

Feintuch Communications' pro AV team is led by Feintuch and Doug Wright, vice president. The firm has represented numerous pro AV organizations including HDMI Licensing Administrator, Legrand, Atlona, Silicon Line and AptoVision.

About Kramer

Kramer audio-visual experiences power creativity, collaboration, and engagement. From AVSM to advanced cloud-based communication, collaboration and control solutions, Kramer creates audio-visual experiences that are more engaging, more inclusive, and more connected than ever before.

Headquartered in the heart of Startup Nation – Tel Aviv, Israel with locations around the world, Kramer's audio-visual experts are designing the future of engagement technology. Physical and digital boundaries have blurred. But no matter how hybrid our world becomes, our desire for real, human connection will never cease.

Kramer's intuitive, seamless technology breaks down walls, bridges gaps, and makes people feel closer together even when they're far apart.

kramerav.com

About Feintuch Communications

Feintuch Communications (www.feintuchcommunications.com), based in New York City, is an award-winning technology public relations firm with a focus on business results. A founding partner of PR World Alliance (www.PRWorldAlliance.com), the firm specializes in b2b and b2c programs in technology, pro AV, financial services, advertising and media, energy and cleantech and corporate. Feintuch Communications prides itself on its strong service ethic, senior counsel and hands-on support.

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