

# ZeeVee Highlights ‘Battle-Tested’ Third Generation ZyPer4K™ Video Distribution Encoders and Decoders at InfoComm 2018

**Product Pioneer in SDVoE Solutions Now Serves Thousands of Endpoints in Stadium, Enterprise, Digital Signage, Healthcare and Other Applications**

LAS VEGAS, June 6, 2018 – Staking its claim as the first SDVoE encoder supplier in the AVoIP marketplace, ZeeVee, Inc. ([www.zeevee.com](http://www.zeevee.com)), a leading global manufacturer of video and signal distribution technology and a founding member of the SDVoE, is highlighting its third-generation ZyPer4K products at InfoComm 2018.

“At every show, it’s new products that get a lot of attention with promises to deliver new levels of performance and a better way of doing things,” said ZeeVee CEO Bob Michaels. “But what really gets integrators excited are products with proven performance and rock-solid reliability. Our ZyPer4K is a great case in point – no other AVoIP encoders and decoders on the market have as much history in demanding real-world applications.”

With thousands of endpoints deployed globally, the ZyPer4K SDVoE encoder and decoder deliver uncompressed 4K content with sub-1ms latency to an unlimited number of displays directly through off-the-shelf 10G Ethernet switches.

The ZeeVee team will run live demonstrations of its “battle tested” SDVoE AV distribution products at its InfoComm 2018 booth (#3980, LVCC Central) during show hours from June 6 – 8. All demonstrations will be delivered over Ethernet switches from fellow SDVoE founding member, NETGEAR, including its 96, 48, 12 and 8 port AV over IP ready 10gb switches. Using industry standard CAT 6a cables or fiber, the ZyPer4K can send AV from HDMI (with full HDMI 2.0 and HDCP 2.2 capability), SDI, DisplayPort, and analog sources, over standard 10g Ethernet switches, to virtually any number of displays that can be up to 100 meters away from the switch. The ZyPer4K also provides the option to extend USB, IR and RS-232 connections over the network for the use and control of connected devices such as displays, keyboards/mice, and cameras.

In addition to its 10Gb Ethernet connection, each ZyPer4K encoder and decoder unit has a 1Gb network port that can be used for any IP network device including digital signage media players, IP Cameras, video/audio conferencing equipment and even WiFi network equipment without extra cabling.

ZyPer4K’s sophisticated scaling algorithms and ZyPer4K Management Platform combine for the seamless creation and management of video walls of up to 25 screens, and also provides a robust API that any third-party controller can use, including those from SAVI, a key partner that will be highlighted in ZeeVee’s InfoComm booth.

With SwitchableUSB protocols from Icron, video and USB 2.0 signals can be dynamically switched at the same time with the benefits of the ExtremeUSB suite of features, including transparent USB extension, true plug and play functionality (no software drivers required) and compatibility with all major operating systems, including Windows®, macOS™ and Linux®.

“At ZeeVee, we can offer distinct advantages in ZyPer4K product development that is informed by our extensive practical experience through a great number of installations across many industries,” said Michaels. “From the beginning these encoders and decoders outperformed the expectations of the market, and they’ve gotten even better over time.”

## About ZeeVee

ZeeVee ([www.zeevee.com](http://www.zeevee.com)) is a global manufacturer of video and signal distribution technology for the pro AV and IT marketplace. As the only manufacturer today that can deliver multimedia content over coax, fiber and CATx, ZeeVee has transformed the digital video industry with its award-winning, HD to Ultra-HD/4K solutions. The company offers a variety of innovative, cost-effective and easy to install distribution platforms. ZeeVee is installed in thousands of facilities worldwide where there is a need to transport HD/UHD content from multiple sources to multiple displays over long distances. ZeeVee is a founding member of the SDVoE Alliance and a Global Presence Alliance Technology Partner.

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