

# After, Inc. to Highlight Service Contract Innovation at Warranty Chain Management Conference 2018

Global leader in warranty management and services industry will serve as major WCM 2018 sponsor with its senior executives as featured speakers

NORWALK, Conn., February 26, 2018 — After, Inc., a leader in specialty warranty program management and optimization, will be exhibiting at the 14<sup>th</sup> Annual Warranty Chain Management Conference and presenting cutting edge benefits research and service contract innovation.

A gold sponsor exhibiting in booth 12, After, Inc. executives will be on hand to discuss the world-class technology and data analytics behind its warranty management and warranty services including providing predictive analytics, marketing strategies, reporting and program administration. The company offers a range of individual services and turn-key programs to support specialty warranty products for a wide range of industries from automotive to appliances to electronics.

The conference provides a forum for warranty professionals and executives to discuss warranty-related issues and develop warranty management as a recognized discipline. The theme of this year's conference is "Warranty and Service Contract Management for Innovation and Growth;" it runs from March 6-8, in San Diego.

After, Inc. executives are scheduled to speak on various topics at the conference. The company's complete speaking schedule is as follows:

## Tuesday, March 6

- 2:00 – 5:00 pm: **Inaccurate ESC Loss Ratios: The Achilles Heel of Our Industry**(Dan Adelsberg and Paul Swenson)

## Thursday, March 8

- 11:25 – 12:00 pm: **Bringing Innovation to The Extended Services Contract Sector**(Paul Swenson and Bruce Serpa from Seagate)
- 1:15 – 1:50 pm: **Identifying Service Contract Benefits That Add Value and Are Cost Effective**(Dan Hulkower and Darius Bullock from Electrolux)
- 1:50 – 2:25 pm: **Globalizing Service Contract Claim Cost Control** (Kevin Rigg, After, Inc. Strategic Consultant)

For more information about After, Inc.'s warranty management and warranty services, visit booth 12. To schedule an interview with executives during Warranty Chain Management Conference, contact [info@afterinc.com](mailto:info@afterinc.com).

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