Press Releases

Healbe Selected to Present at 2017 New York Venture Summit

Company to Join 50 of the "Hottest Early Stage and Emerging Tech Innovators"

REDWOOD CITY, Calif., July 13, 2017 /PRNewswire/ -- Healbe™ Corp. (www.healbe.com), a global health and wellness wearable start-up, has been selected to present an overview of the company and its proprietary Healbe FLOW™ technology at the 2017 New York Venture Summit in New York City on July 19.

The conference, hosted by youngStartUp Ventures, is billing its roster of participating companies as "50 of the hottest early stage and emerging tech, mobile, life sciences, healthcare IT, clean-tech and ed-tech innovators."

Powered by Healbe FLOW technology, GoBe™ 2 is the first wearable that automatically measures calorie intake, hydration levels and emotional state non-invasively through users' skin. Tracking more health parameters than any other device in the category (a total of nine), it also monitors calories burned, energy balance, stress level, heart rate, sleep quality and distance traveled/number of steps per day.

The New York Venture Summit, now in its 17th year, is the premier industry gathering that connects venture capitalists, corporate VCs, angel investors, technology transfer professionals, senior executives of early stage and emerging growth companies, university researchers, incubators and premier service providers.

"The New York Venture Summit enables us to tell our story to a roomful of high-powered investors, thought leaders and influencers looking for future-changing breakthroughs," said Artem Shipitsyn, co-founder and CEO of Healbe, who will be presenting at the conference. "This has been a big year for Healbe, and we are hopeful our exposure here will continue to create new opportunities that will take us to the next level."

Healbe FLOW Technology and GoBe 2 Take Center Stage

GoBe 2 was introduced at CES in January 2017 and the initial inventory sold out quickly; the company is currently taking pre-orders for additional inventory to be available in September. Healbe recently entered into a five-year Nutrition and Health Innovation Research Collaboration with the University of California, Davis and a second agreement with UC Davis and Equate Health.

"Healbe plans to leverage its technology to provide even more precise and personalized information based on a user's calorie consumption and other data/measurements. This will provide users with even deeper insights into their bodies and personalized recommendations for improving their lives through healthier habits," said Stan Povolotsky, co-founder and sales director, Healbe.

About Healbe

Healbe Corp.™ is a global health and wellness wearable startup founded in 2012. The company conducted a successful Indiegogo crowd-funding campaign in 2014 that raised more than $1 million dollars to support its launch of the GoBe™, a health-monitoring "smart life" bracelet. The GoBe uses patented Healbe FLOW™ Technology and other innovative features to monitor more aspects of individuals' health and well-being than any other wearable fitness tracker—including calorie intake, calories burned, energy balance, water balance, stress level, emotional state, heart rate, sleep quality, distance traveled and number of steps per day. Healbe is headquartered in Moscow with research and development offices in St. Petersburg, Russia; U.S. headquarters in Redwood City, Calif.; and manufacturing offices in Schenzhen, China.

For more information about Healbe GoBe 2 please visitwww.healbe.com.

Healbe, GoBe and Healbe FLOW are trademarks of Healbe Corp. All other trade names are the property of their respective owners.

SOURCE Healbe Corp.

For further information: Media Contacts: Feintuch Communications, Doug Wright / Sharlys Leszczuk / Henry Feintuch, 212-808-4903 / 212-808-4904 / 212-808-4901, healbe@feintuchpr.com