

ZeeVee Appoints Peru's Telmark Data S.A.C. as its First Distributor in South America

LITTLETON, Mass. and LIMA, Peru, May 5, 2021 – ZeeVee, Inc. has appointed Telmark Data S.A.C., Peru's leading distributor of IP network solutions and services for the telecommunications and pro AV markets, as its first distributor in South America.

Telmark Data, the newest subsidiary of Telmark Group (founded in 2004), was established in 2017 in Lima. The company is a value-added distributor of networking, WiFi, structured cabling, GPON, CCTV, CATV and data center products, solutions and software for the telecommunications sector. Telmark Data will carry the full range of ZeeVee IP-based distribution products including ZyPer4K (SDVoE) and ZyPerUHD (AVoIP) encoders and decoders, as well as the ZyPer Management Platform.

"After reviewing ZeeVee's product lines and technologies, we decided the company would best support our efforts to expand our IP offerings and help increase new business opportunities in the pro AV arena," said Gregorio Bulnes, CEO of Telmark Data. "In addition, its commitment to training and reputation for support is particularly important to us as we venture into this new product category to serve our many clients in the education, financial, healthcare and hospitality markets."

"The prospect of working with Telmark was immediately compelling when you consider the organization's technical knowledge of optical, copper and coaxial networks, and its desire to take a leadership role in bringing AVoIP signal distribution to the region," said Bob Michaels, CEO, ZeeVee. "Telmark's track record for creating state-of-the-art telecom solutions positions it well for success in this arena."

About ZeeVee

ZeeVee (www.zeevee.com) is a global pioneer and leader in the development and deployment of AV distribution systems for industrial, commercial and residential applications. As the only manufacturer that can deliver multimedia content over fiber, CATx and coax, ZeeVee has transformed the digital video industry with its award-winning HD to Ultra-HD/4K solutions for the pro AV and IT marketplace. The company offers a

variety of innovative, cost-effective and easy to install AVoIP and RF distribution platforms. ZeeVee's technologies and products are installed in thousands of facilities worldwide where there is a need to transport HD/UHD content from multiple sources to multiple displays over long distances. ZeeVee is a founding member of the SDVoE Alliance and a Global Presence Alliance Technology Partner.

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