## **Press Releases**

## Kramer Introduces Online Quiz to Help Integrators Select the Most Appropriate AVoIP Product Choices

CLINTON, N.J., July 28, 2025 — Kramer, a recognized provider of audio-visual solutions, today launched <u>AVoIPQuiz.com</u>, an online quiz designed to assist integrators and system managers in quickly identifying suitable Kramer AVoIP products for a variety of common applications.

The quiz guides users through a series of targeted questions covering key factors such as application type, video resolution, latency requirements, audio integration and multiview configurations. Based on responses, the tool suggests Kramer product families aligned with the user's project parameters.

AVoIPQuiz.com offers a practical entry point for professionals seeking to familiarize themselves with Kramer's expansive portfolio of AVoIP solutions. It focuses on an array of applications including K-12 and higher education environments, corporate meeting spaces, government control rooms, hospitality venues, medical imaging and esports arenas.

"Selecting the right AVoIP solution can be complex given our wide range of products to meet varying system demands," said Amit Ancikovsky, president, Kramer Americas. "This quiz is designed to streamline the initial stages of product evaluation by helping integrators narrow their options based on real-world project needs."

## **About Kramer**

Kramer audio-visual experiences power creativity, collaboration, and engagement. From AVSM to advanced cloud-based communication, collaboration and control solutions, Kramer creates audio-visual experiences that are more engaging, more inclusive, and more connected than ever before.

Headquartered in the heart of Startup Nation – Tel Aviv, Israel with locations around the world including North America and Latin America headquarters in Clinton, N.J., Kramer's audio-visual experts are designing the future of engagement technology. Physical and digital boundaries have blurred. But no matter how hybrid our world becomes, our desire for real, human connection will never cease.

Kramer's intuitive, seamless technology breaks down walls, bridges gaps, and makes people feel closer together even when they're far apart. <a href="kramerav.com">kramerav.com</a>

## **Contact details**

Doug Wright / Henry Feintuch

**Feintuch Communications** 

(201) 952-6033 / (914) 548-6924

krameramericas@feintuchpr.com