Press Releases

SurgePays Appoints Allison Seyler as Vice President of Sales to Drive Growth Across Direct, Partner and Reseller Channels

BARTLETT, Tenn., Feb. 13, 2025 /PRNewswire/ -- SurgePays, Inc. (Nasdaq: SURG) ("SurgePays" or the "Company"), a leading technology and wireless telecommunications company, today announced the promotion of Allison Seyler to v**ice president of sales**. A seasoned technology executive with over 15 years of success in fintech and telecommunications sales, Seyler is the first female executive to hold this role at SurgePays—a testament to the company's commitment to leadership excellence and innovation.

Seyler joined SurgePays in March 2024 as d**irector of sales**, where she made an **immediate and significant impact**—rapidly increasing the company's **retail partner network** and driving a 4**00% plus surge in cellular top-up revenues**. She was instrumental in spearheading **new market development, strategic partnerships and the launch of LinkUp Mobile**, the company's prepaid mobile virtual network operator (MVNO) service. She quickly established herself as a key driver of growth, expanding SurgePays' footprint and forging strong industry relationships.

In her expanded role, Seyler will lead the company's sales strategy, focusing on **scaling LinkUp Mobile, accelerating prepaid market penetration and broadening SurgePays' digital services portfolio**. She brings a deep understanding of client needs, leveraging **data-driven insights, competitive pricing strategies and innovative product offerings** to deliver value.

"Allison is an exceptional, hands-on sales leader with deep expertise in our target markets," said **Brian Cox, chairman and CEO of SurgePays**. "Her impact has already been transformative as evidenced by the expansion of our retail footprint and increased revenues, and we are confident that her strategic approach will play a pivotal role in driving sustainable growth and long-term shareholder value. I have huge expectations from our sales team and believe Allison will do amazing things for us."

Seyler will lead a team of sales professionals, fostering a results-driven, **high-performance culture** that empowers her team with the tools to increase the SurgePays distribution footprint nationwide.

"My experience managing a multimillion-dollar book of business and executing strategic initiatives has prepared me to navigate complex sales environments and drive results," said **Seyler**. "The prepaid industry has taught me the power of **relationship-building, strategic planning and data-driven decision-making**. I'm excited to apply those skills at SurgePays to fuel growth and create value for our partners and stakeholders. I am energized and excited to have the opportunity to work with such a great team and firmly believe we will accomplish the goals Brian has laid out for us."

With a strong background spanning **business development, sales, account management and product management** in the global fintech and prepaid industries, Seyler brings a wealth of knowledge to her new role.

She holds a **Bachelor of Arts** from **the University of California, Irvine**. She resides in Mission Viejo, Calif., with her husband, Mike, and their three children.

About SurgePays, Inc.

SurgePays, Inc. provides prepaid wireless and point-of-sale platform services in underserved communities utilizing convenience stores, bodegas, and other neighborhood stores. Please visit SurgePays.com for more information.

Cautionary Note Regarding Forward-Looking Statements

This press release includes express or implied statements that are not historical facts and are considered forward-looking within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act. Forward-looking statements involve substantial risks and uncertainties. Forward-looking statements generally relate to future events or our future financial or operating performance and may contain projections of our future results of operations or of our financial information or state other forward-looking information. In some cases, you can identify forward-looking statements by the following words: "may," "will," "could," "would," "should," "expect," "intend," "plan," "anticipate," "believe," "estimate," "predict," "project," "potential," "continue," "ongoing," "attempting," or the negative of these terms or other comparable terminology, although not all forward-looking statements contain these words.

Although we believe that the expectations reflected in these forward-looking statements are reasonable, these statements relate to future events or our future operational or financial performance and involve known and unknown risks, uncertainties, and other factors that may cause our actual results, performance, or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements including but not limited to our ability to maintain a strong balance sheet and our ability to execute our business plan. Furthermore, actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control, including, without limitation, our ability to increase sales and revenue due to our new sales center. The forward-looking statements contained in this release are also subject to other risks and uncertainties, including those more fully described in our filings with the Securities and Exchange Commission ("SEC"), including in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023, and our quarterly reports on Form 10-Q for the periods ending March 31, 2024, June 30, 2024, and September 30, 2024. The forward-looking statements in this press release speak only as of the date on which the statements are made. We undertake no obligation to update and expressly disclaim the obligation to update, any forward-looking statements made in this press release to reflect events or circumstances after the date of this press release or to reflect new information or the occurrence of unanticipated events, except as required by law.

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