Nutramax Laboratories Urges Consumers To Return Counterfeit Dietary Supplement Sold By Blutiger On Amazon

LANCASTER, S.C., Feb. 14, 2019 /<u>PRNewswire</u>/ -- Nutramax Laboratories Consumer Care, Inc. (Nutramax) has determined that counterfeit versions of Avmacol[®] have been sold on Amazon. We want to alert consumers to what we know, the steps that have been taken, and additional steps they can take to protect themselves from unscrupulous online resellers.

What we know:

We have currently identified a single Amazon reseller, BluTiger, selling counterfeit Avmacol®.

Steps consumers should take:

We are treating these counterfeit products as a threat to your safety and well-being.

If you know or suspect your Avmacol[®] is a fake, stop using it and contact us through our Customer Service Center at 1-888-886-6442 or <u>ContactUs@nutramaxlabs.com</u>. We will send you a shipping label to return it to us at no cost and will replace it with an authentic bottle of Avmacol[®].

It can be extremely hard to tell a counterfeit product from an authentic one, but among the red flags are misspellings on the label, slight differences in logos or other graphics, and differences in the appearance of product form (e.g. tablets or capsules). Concerning future purchases, if you want to be assured that the product you are purchasing is authentic, visit our company store (<u>https://www.nutramaxstore.com</u>).

How Nutramax fights counterfeiting:

We want consumers to know that counterfeiting is a global problem. Although counterfeiters are increasingly sophisticated, we take the steps we can to fight them.

- We actively pursue any company we find to be selling counterfeit Nutramax products, including taking strong legal action.
- We work closely with retail channels, especially open-market retailers online, to implement policies to prevent the sale of counterfeit products, remove unauthorized third-party sellers and take counterfeit goods out of circulation.
- Our dedicated Brand Protection Team continuously makes "secret shopper" purchases and conducts other vigilance measures to confirm the Nutramax products being sold are authentic.

About Nutramax Laboratories Consumer Care, Inc.:

Nutramax Laboratories Consumer Care, Inc. has locations in Edgewood, Maryland, and Lancaster, South Carolina and is focused on researching and developing products to promote consumer health. Since its inception in 1992, the Christian-based company has been committed to developing high quality products that are backed by sound science and extensive research. Each Nutramax Laboratories Consumer Care, Inc. product undergoes more than 80 quality checks. To learn more visit <u>www.nutramaxlaboratories.com</u>.

SOURCE Nutramax Laboratories Consumer Care, Inc.

For further information: Nutramax Laboratories Consumer Care, Inc., Diana Spencer, 949-324-6972, media@nutramaxlabs.com