

GoBe 2 'Smart Life Band' Wearable Makes Ideal Holiday Gift for Dieters and Those Seeking Better General Health

First Device to Automatically Measure Calorie Intake, Hydration and Emotional State Helps Consumers Manage a Health-conscious Lifestyle



Editor's Note: This release, plus photos and additional content, are available online at <http://www.feintuchcommunications.com/healbe-mediroom>.

REDWOOD CITY, Calif., – The GoBe™ 2 Smart Life Band wearable makes a perfect holiday gift for those actively seeking to lose weight or lead a more health-conscious lifestyle with its automatic calorie counting, hydration monitoring and emotional state detection features.

Designed and manufactured by Healbe™ Corp., GoBe 2 is the first device designed to help people lose and maintain their weight by automatically providing them with their calorie intake and other information they need to adjust their lifestyle habits. As a result, users no longer need to obsessively read nutrition labels or manually input data into a third-party app. These outdated monitoring tactics are time-consuming and prone to human error. The GoBe 2 keeps users honest and on-track to achieving their health and wellness goals.

Using six activity and stress sensors, in conjunction with the company's patented Healbe FLOW™ Technology, GoBe 2 monitors nine key health parameters that contribute to users' overall health including calorie intake, calories burned, energy balance, water balance, stress level, emotional state, heart rate, sleep quality, distance traveled/number of steps per day.

GoBe 2 was recently reviewed by the popular tech website Engadget, where writer Daniel Cooper wrote:

"...the Healbe GoBe 2 is a very good health and fitness tracker, offering insights and proactive advice that I appreciate in a wearable device. It offers lifestyle metrics that other companies would dream of being able to offer, and reading my stats has become a mild obsession."

All data recorded and tracked via GoBe 2's sensors is securely sent to individual users' smartphones and portable devices via Bluetooth LE for viewing on the Healbe GoBe app for iOS and Android devices or Healbe's web-based user dashboard.

Healbe offers GoBe 2 with an array of attractive color bands that can be viewed on its website (www.healbe.com). "According to Marketdata Enterprises, more than 75 million Americans are striving to lose weight," said Stan Povolotzky, head of sales for Healbe. "It becomes even more challenging from Thanksgiving through New Year's when we're all indulging in decadent meals and rich desserts. GoBe 2 automatically shows users the physical and emotional effects of their eating habits to encourage mindfulness and portion control at holiday celebrations. In addition, it sets the tone for a fresh start in 2018 when weight loss and healthier living are very popular resolutions."

GoBe 2 is water-resistant for most daily activities, including swimming (except in saltwater), showering and bathing, and works for up to 48 hours per charge (via an included USB cable and charger dock).

GoBe 2 will be available online at Healbe.com and Amazon.com in time for the holidays for \$199.

For more information about GoBe 2, visit www.healbe.com. To download the app, visit the [Apple Store](#) or [Google Play](#).

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