Press Releases

Legrand Announces Cash Rewards Program for Dealers on New Nuvo Speaker Line

Installer Rebates to Support Distribution Partners and Dealer Base

HEBRON, Ky., May 16, 2016 -- Fresh off the launch of its comprehensive Nuvo loudspeaker line, Legrand announced a cash reward sales incentive program for integrators and installers covering 17 of the new Nuvo products.

The program, launching today, offers registered participants the opportunity to earn rebate rewards on 14 in-ceiling and three in-wall models via a reloadable Visa debit card. Properly documented reward claims should be credited to cardholder accounts within two weeks, the company said.

“We believe the best audio experience extends beyond the amplifier,” said Desirée Webster, Marketing Communications Manager for the Nuvo and On-Q product lines. “We want to help our dealers deliver the complete solution, one that matches high-quality amplification with crisp, clean sounding speakers. We’ve developed a strong program, made it fast and easy to file claims and arranged for quick cash redemptions. It’s a program that supports and rewards our dealers’ efforts.”

Webster said the program would apply to Nuvo Series Two, Series Four, and Series Six speakers purchased since their launch in late March. Dealers can sign up at www.legrandrewards.us or contact their Legrand rep or distributor for additional information.

About Legrand

Legrand is the global specialist in electrical and digital building infrastructures. Its comprehensive offering of solutions for use in commercial, industrial and residential markets makes it a benchmark for customers worldwide. Innovation for a steady flow of new products with high added value is a prime vector for growth, including in particular connectable products enhancing value in use. Legrand reported sales of $5.3 billion in 2015. Legrand has a strong presence in North America, with a portfolio of well-known product lines that include C2G, Cablofil, Electrorack, Middle Atlantic, Nuvo, On-Q, Ortronics, Pass & Seymour, QMotion, Quiktron, Raritan, Vantage, Watt Stopper, and Wiremold. Legrand is listed on Euronext Paris and is a component stock of indexes including the CAC40, FTSE4Good, MSCI World, ASPI, Corporate Oekom Rating and DJSI (ISIN code FR0010307819). www.legrand.com.

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