Press Releases

LifeThreads Launches Contego Collection of Antimicrobial Medical Apparel

Second Generation Line Offers New Styles, Colors & Improved Fit Along with Antimicrobial, Antifungal, Fluid Resistant and Odor Control Protection

NEW YORK, Jan. 19, 2016 /PRNewswire/ -- A second generation product line of medical apparel, which offers doctors, nurses and other medical personnel high value, style, comfort and increased protection, is being introduced by LifeThreads® LLC (www.life-threads.com).

The new Contego Collection, which follows last year's successful introduction of LifeThreads' Classic Collection, is treated with an EPA-registered antimicrobial active ingredient that protects the fabric from harmful pathogens found within institutional medical environments. All LifeThreads garments are fluid resistant offering healthcare employees protection against blood, urine, vomit and other bodily fluids.

Contego offers new styles with stretch tops, pants and cargo pants that are available now in six different colors – black, pewter, white, wine, royal blue and navy blue with three additional colors – ceil blue, hunter green and eggplant – debuting in March 2016. The cargo pants feature multiple pockets in convenient places for storing and accessing items easily. The premium quality stretch fabric is made out of cotton (55 percent), polyester (41 percent) and spandex (4 percent) and provides an improved fit and greater comfort for healthcare professionals. Sizes range from XS to 3XL.

Worn by doctors, nurses, healthcare professionals and patients, Life Threads' textiles are designed to prevent the spread of harmful bacteria in healthcare settings where patients are most vulnerable.

"With the introduction of our new Contego Collection, we are challenging the status quo by offering a new line of highly-styled, comfort plus medical apparel with contemporary colors that medical professionals have been requesting for years," said Karan Jhunjhunwala, founder and CEO of LifeThreads. "Our new wide range of garment colors supports coding schemes used increasingly in institutional settings to make it easier for patients to identify caregivers.

"The Contego Collection not only makes healthcare professionals feel good and look good, these garments also bring them peace of mind with Life Threads' 'first of its kind' antimicrobial, antifungal, fluid resistant and odor control protection," said Mr. Jhunjhunwala.

Contego Collection garments are available at specialty retail stores nationwide. For more information on stocking the line, finding a retailer or institutional inquiries, write to info@life-threads.com or call 1-800-406-1220.

About LifeThreads
LifeThreads® LLC (www.life-threads.com) is a life sciences company focused on infection control and management in clinical healthcare settings by targeting soft surface contact points. The company manufactures and distributes professional medical apparel, patient garments, linens and related items treated with an EPA-registered antimicrobial active ingredient that protects the surface of the fabric from harmful pathogens found within the medical environment. LifeThreads products have been tested and comply with American Association of Textile Chemist and Colorists guidelines. Lab results indicate that LifeThreads antimicrobial textiles reduce bacterial concentrations by more than 99.9 percent. Life Threads was founded in 2014 and is headquartered in New York.

Disclaimer: Studies to evaluate reduction in infection have not been performed on LifeThreads products. The EPA has not reviewed these results for healthcare claims.

LifeThreads is a registered trademark of LifeThreads LLC. All other trade names are the property of their respective owners.

Contacts:
Rick Anderson / Bennie Sham / Henry Feintuch
Feintuch Communications
718-986-1596 / 212-808-4904 / 212-808-4901
lifethreads@feintuchpr.com

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