

Imperial Holdings Promotes David Sasso to Senior Vice President, Corporate Development and Investor Relations

BOCA RATON, Fla., Aug. 6, 2015 /PRNewswire/ -- Imperial Holdings, Inc. (NYSE: IFT) ("Imperial") announces the promotion of David Sasso to senior vice president of corporate development and investor relations.

Mr. Sasso joined Imperial in 2011 as director of investor relations and has managed the company's relationships with its shareholders and the investment community. In his newly expanded role, Mr. Sasso will provide hands-on support and leadership to various corporate initiatives, including mergers and acquisitions, securing financings and market development.

"David has been our direct liaison to Wall Street since our IPO and has been crucial in building and maintaining relationships with our shareholders," said Antony Mitchell, Chief Executive Officer of Imperial. "He has also been leading the company's rebranding effort and actively representing Imperial to the European Life Settlements Association (ELSA), serving on the organization's PR and marketing committee. Now, we look forward to tapping into David's 20 years of business experience and industry insights as he supports the company in its growth initiatives."

About Imperial Holdings, Inc.

Imperial is a leading specialty finance company that provides customized liquidity solutions to owners of illiquid financial assets. More information about Imperial can be found at www.imperial.com.

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