Press Releases

Frequent Business Traveler Magazine Announces Fifth Annual Hotel Pet Peeves Survey

NEW YORK, July 15, 2015 /PRNewswire/ -- Paying for Wi-Fi at a hotel bother you? Or how about the lack of soundproofing in your room or the distance to the nearest ice machine?

For the past five years, Frequent Business Traveler magazine has set out to uncover what really bugs travelers about their hotel stays. The online study, conducted in partnership with FlyerTalk, the world's largest travel community, and ExpertFlyer, a provider of air travel information tools, seeks to discover the latest trends in guest dissatisfaction and confirm those which consistently top the list year-after-year.

This year's <u>survey</u>, at <u>http://accura.cc/xrka3j</u>, is open to all travelers and asks participants to rank their hotel-related peeves from a list of "popular peeves" documented by research conducted over the past five years. Last year's Hotel Pet Peeves survey received over 1,500 responses from frequent travelers across the globe.

"Those who travel frequently know the ins-and-outs of hotels, asking for a room away from elevators, ice machines, and noisy environments, for example," said Jonathan Spira, editorial director at Frequent Business Traveler. "However, sometimes even subtle nuances in basic design between hotel chains such as bathroom layout, lighting, and TV remotes can frustrate even the most patient of travelers. Each year we look forward to seeing what new peeve makes the list and which continue to be timeless favorites."

Some of the survey's biggest fans are hotel general managers who view the report as a wake-up call about what their guests want and expect from their hotel stay.

About Frequent Business Traveler

<u>Frequent Business Traveler</u> magazine and Frequent Business Traveler Weekly bring must-read business travel tips and insights, news, reviews, and deals to globe-trotting executives in order to ensure seamless, productive, and successful travel.

About FlyerTalk

<u>FlyerTalk</u> is the world's largest online travel community and features discussions and chat boards that cover the most up-to-date traveler information. All travelers – from vacationers to mileage junkies – are welcome. Dedicated forums cover a variety of topics including how to make the most of your miles and points as well as general travel, airport, destination, and dining information.

About ExpertFlyer.com

<u>ExpertFlyer.com</u> delivers a 24/7 real time powerful air travel information service and provides subscribers and corporate travel managers alike with a complete, concise and efficient way to access the ever-changing details of worldwide air travel information.

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