Evidence Medical Named Exclusive Distributor of LifeThreads' Antimicrobial & Fluid Repellent Medical Garments and Linens in 25 Countries in Sub-Saharan Africa

NEW YORK and JOHANNESBURG, March 16, 2015 /<u>PRNewswire</u>/ -- Evidence Medical (Proprietary) Limited (<u>www.evidencemedical.co.za</u>), a South Africa-based company focused on infection prevention and control in healthcare settings, has been named the exclusive distributor of LifeThreads[™] LLC's (<u>www.life-threads.com</u>) antimicrobial medical apparel for sub-Saharan Africa.

Headquartered in Johannesburg, Evidence Medical partners with global leaders in infection prevention to provide its clients with evidence-based solutions that reduce healthcare-associated infections (HAIs). Evidence Medical will be distributing LifeThreads' full line of antimicrobial medical apparel, including lab coats, scrubs, scrub warm-up jackets, patient gowns and linens, in 25 countries including South Africa, Nigeria, Kenya, Angola, and Mauritius.

LifeThreads manufactures professional and patient medical apparel and linens treated with an EPA-registered antimicrobial active ingredient that has been shown to inhibit the growth of bacteria concentrations by 99.99 percent on the surface of the fabric.

"Approximately one in seven patients entering a South African hospital is at high risk of acquiring an HAI," said Marcel du Toit, managing director and founder of Evidence Medical. "We believe every healthcare professional and patient deserves to be protected against these often fatal infections."

"Soft surfaces, such as clothing and textiles, make up a significant portion of a patient's contact environment and may contain bacteria that contribute to the spread of HAIs," said Karan Jhunjhunwala, CEO and founder, LifeThreads. "LifeThreads' garments offer the most effective protection, comfort and style on the market."

For more information on purchasing LifeThreads products in Africa, write to <u>marcel@evidencemedical.co.za</u> or call +27 (0) 82 813 1207. For information on becoming a LifeThreads distributor, visit <u>www.life-threads.com</u> or contact <u>info@life-threads.com</u> or call 1-800-406-1220.

About Evidence Medical

<u>Evidence Medical (Proprietary) Limited</u> (www.evidencemedical.co.za) is a South African company focusing on infection prevention and control in healthcare settings. The company was established as a response to the growing pandemic of hospital-acquired infections (HAIs) in South African healthcare facilities. Evidence Medical is committed to improving patient care across Africa by reducing the rate of hospital-acquired infections, lowering healthcare costs, and saving lives.

About LifeThreads

LifeThreads[™] LLC (<u>www.life-threads.com</u>) is a life sciences company focused on infection control and management in clinical healthcare settings by targeting soft surface contact points. The company manufactures and distributes professional medical apparel, patient garments and related items treated with an EPA-registered antimicrobial active ingredient that protects the surface of the fabric from harmful pathogens found within the medical environment. LifeThreads products have been tested and comply with American Association of Textile Chemist and Colorists guidelines. Lab results indicate that LifeThreads antimicrobial textiles reduce bacterial concentrations by more than 99.9 percent. Life Threads was founded in 2014 and is headquartered in New York.

Disclaimer: Studies to evaluate reduction in infection have not been performed on LifeThreads products. The EPA has not reviewed these results for healthcare claims.

LifeThreads is a trademark of LifeThreads LLC. All other trade names are the property of their respective owners.

LifeThreads Contacts: Rick Anderson / Darby Fledderjohn Feintuch Communications 718-986-1596 / 212-808-4903 lifethreads@feintuchpr.com Evidence Medical Contacts: Marcel du Toit Evidence Medical +27 (0) 82 813 1207 marcel@evidencemedical.co.za To view the original version on PR Newswire, visit:<u>http://www.prnewswire.com/news-releases/evidence-medical-named-exclusive-distributor-of-lifethreads-antimicrobial--fluid-repellent-medical-garments-and-linens-in-25-countries-in-sub-saharan-africa-300048834.html</u>

SOURCE LifeThreads LLC