

LifeThreads Partners with PureTex Solutions to Offer its Antimicrobial Medical Apparel to Healthcare Institutions throughout Florida

NEW YORK and ORLANDO, Fla., Feb. 9, 2015 /PRNewswire/ -- LifeThreads™ LLC (www.life-threads.com) is partnering with PureTex Solutions (www.puretexsolutions.com), a Florida-based medical laundry and uniform rental company, to offer the company's recently introduced antimicrobial, medical apparel product line on a rental basis to the healthcare industry.

Last month, LifeThreads introduced its "first of its kind" medical apparel product line treated with an EPA-registered antimicrobial active ingredient that protects the fabric from harmful pathogens found within institutional medical environments.

PureTex Solutions provides linen, healthcare apparel and other ancillary products for the healthcare industry. It offers high quality, hygienically processed, technologically advanced uniforms and textiles on a rental basis.

"We're partnering with PureTex Solutions to offer our products via a rental model that we believe will revolutionize the healthcare laundry industry," said Karan Jhunjhunwala, founder and CEO of LifeThreads. "In addition to our direct sales channel, this partnership will enable LifeThreads to offer our products for rent and – go a step beyond – by providing a laundry service to healthcare institutions.

"There is a growing trend among both inpatient and outpatient centers for outsourcing their laundry needs and renting their textiles – rather than purchasing them – to avoid the upfront capital costs and the headache of managing inventory. Capitalizing on this growing trend taking place in the industry, we wanted to be one of the first movers to offer our products via a rental model," said Mr. Jhunjhunwala.

"LifeThreads' commitment to lowering the number of healthcare-associated infections by targeting soft surfaces and innovation in technology makes it a natural partner for us," said Craig Mayo, CEO of PureTex Solutions. "Combining antimicrobial treated garments with advanced laundering processes means our clients receive high-quality textiles and peace of mind knowing they are making a difference in the health of their patients."

Based in Orlando and founded in 2013, PureTex Solutions is one of a few medical launderers in the nation offering a comprehensive line-up of antimicrobial products. The company currently services the Florida region with plans to expand nationwide. For pricing and service options, visit www.puretexsolutions.com or call 1-800-772-9704.

The LifeThreads product line (<http://life-threads.com/products>) has been shown to reduce harmful bacteria concentrations by 99.99-percent on the surface of the fabric in extensive laboratory testing. The garments, when worn by doctors, nurses, healthcare professionals and patients, are designed to prevent the spread of harmful bacteria in healthcare settings where patients are most vulnerable.

For more information, visit www.life-threads.com. For laundry service provider and institutional inquiries, contact info@life-threads.com or call 1-800-406-1220.

About LifeThreads

LifeThreads™ LLC (www.life-threads.com) is a life sciences company focused on infection control and management in clinical healthcare settings by targeting soft surface contact points. The company manufactures and distributes professional medical apparel, patient garments and related items treated with an EPA-registered antimicrobial active ingredient that protects the surface of the fabric from harmful pathogens found within the medical environment. LifeThreads products have been tested and comply with American Association of Textile Chemist and Colorists guidelines. Lab results indicate that LifeThreads antimicrobial textiles reduce bacterial concentrations by more than 99.9 percent. Life Threads was founded in 2014 and is headquartered in New York.

Disclaimer: Studies to evaluate reduction in infection have not been performed on LifeThreads products. The EPA has not reviewed these results for healthcare claims.

LifeThreads is a trademark of LifeThreads LLC. All other trade names are the property of their respective owners

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