Press Releases

'Tame the Overload' is Theme of Fourth Annual 'Information Overload Day' on October 21

Event Webinar Includes Experts from Microsoft, Yahoo, and Knowmail

NEW YORK, Oct. 20, 2014 /PRNewswire/ -- "Tame the Overload" is the theme of Information Overload Day on Oct. 21. This year's event includes a free 90-minute webinar at 11 a.m. EDT featuring speakers from Microsoft, Yahoo, and Knowmail, and hosted by Jonathan Spira, one of the leading experts in the field and author of "Overload! How Too Much Information Is Hazardous To Your Organization."

The Information Overload Day event, sponsored by the Information Overload Research Group and held entirely on the web, calls attention to the problem of information overload and how it impacts both individuals and organizations.

The webinar will include an Information Overload Clinic, in which experts will answer questions from attendees on how to address their biggest Information Overload challenges. Audience members can submit questions in advance via iorgforum.org/ioday2014/#clinic.

The speakers also will present their latest research on Information Overload and multitasking. Topics include:

- "Swimming Against the Current — the Insurmountable Task of Changing the Corporate Email Culture" by Eran Yariv, Microsoft
- "Should We Control Our Own Attention: Media Multitasking and Cognitive Control," by Eyal Ophir, Yahoo
- "Quantitative Email Usage Measurement as a Tool for Generating Actionable Insights" by Haim Senior, Knowmail

Learn more about the speakers at iorgforum.org/ioday2014.

"Information Overload Awareness Day comes but once a year," said Nathan Zeldes, IORG president, "but information overload itself never lets up. Spending a few hours to address what can be done to contain this scourge is a crucial activity for knowledge workers."

To register for the webinar, go to https://ioday2014.eventbrite.com.

About the Information Overload Research Group

IORG brings together researchers, practitioners and technologists from academia, corporations, solution vendors and consultancies. We are dedicated to reducing information overload, a problem that diminishes the productivity and quality of life of knowledge workers worldwide. More at iorgforum.org/about-iorg/.

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/tame-the-overload-is-theme-of-fourth-annual-information-overload-day-on-october-21-420134172.html

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