

JumpStart Global Advisors Expands into Latin America Through an Alliance with Access Latin America

New Partnership Provides Broad Range of Market Entry, Sales & Channel Development and Marketing Services to Companies Seeking to Expand Throughout Latin America

BUENOS AIRES, Argentina and NEW YORK, June 27, 2012 /PRNewswire/ -- A new alliance between New York-based JumpStart Global Advisors (www.jumpstartglobal.com) and Access Latin America (www.accesslatinamerica.com) offers a cost-effective way for companies to expand into Latin America.

Access Latin America is a market entry consultancy that supports expanding businesses with localized expertise to quickly adapt to business and social cultures in Argentina, Brazil, Chile, Colombia, Peru and Uruguay. Core services include market scans & feasibility studies, business networking & partner selection, trade missions, project & event management, business establishment, real estate orientation, trade fair participation, company representation, marketing & media publishing and trade sourcing & commercializing.

"The success of our clients derives from our research methodology that targets the most advantageous market entry point and then leverages that opportunity with our experience and local network to produce results," said Pauline Swart, cofounder and country director Argentina, Access Latin America.

"Access Latin America's goal is to act as the local seasoned professional who can guide a foreign company to the growing number of opportunities in Latin America," said Maarten Kraaijenhagen, cofounder and country director Chile, Access Latin America. "We have seen an uptick in companies looking to Latin America for future growth and new revenue streams during the recession. We view our partnership with JumpStart Global Advisors North America as a greater way to expose those opportunities to companies in Scandinavia, North America and beyond."

The newly formed partnership represents the third partnership JumpStart Global Advisors has announced over the past seven months. This past December, the company announced an alliance with 151 Advisors (www.151advisors.com), a leading U.S.-based consulting and advisory firm for mobile and wireless technology and software companies. 151 Ventures provides a blend of business development, sales, M&A support, distribution and channel development services to mobile and wireless software developers, enterprise software companies, hardware manufacturers and mobile operators.

In March, the company held an event at the NASDAQ OMX in Stockholm to announce the formation of JumpStart Global Advisors Scandinavia, formed through a partnership between Comvision AB and Corepro AB. JumpStart Global Advisors Scandinavia supports businesses to establish or acquire Nordic companies and achieve a faster market entry without the need for large capital outlays.

"JumpStart's focus is to provide easy access to new markets for companies of any size. The addition of Access Latin America allows companies in North America, Scandinavia or Latin America to assess, strategize and enter over a dozen countries by working their local JumpStart office," said Scott Gordon, managing director, JumpStart Global Advisors and president of Gordon Global Associates.

For more information on JumpStart Global Advisors, visit www.jumpstartglobal.com or write to info@jumpstartglobal.com or call +1-212-808-4900 in New York. In Latin America, write to Maarten Kraaijenhagen at maarten@accesslatinamerica.com or call +56997585617.

About Access Latin America

When looking for a gateway to Latin America, getting accurate information and finding the right people can be a challenging and time consuming process. A professional and reliable local business partner will be essential for a successful introduction of your product or service.

Access Latin America offers customized support to develop and execute your business activities in several countries in Latin America. We form a group of experienced Dutch entrepreneurs, who live and work throughout the continent, dominate the local language and know the culture

We currently have offices in:

- Buenos Aires, Argentina
- Sao Paulo, Brazil

- Santiago, Chile
- Bogota, Colombia
- Amsterdam, The Netherlands
- Lima, Peru
- Montevideo, Uruguay

About JumpStart Global Advisors

JumpStart Global Advisors (www.jumpstartglobal.com), based in New York City with offices in Scandinavia and Latin America, is an international business consulting and services firm helping companies to enter global markets. It provides businesses with a speedy, efficient and cost-effective model for market entry without the need for costly capital outlays. Core services include market readiness assessment; business establishment and administration; recruitment; sales strategy and business development; and strategic marketing and public relations. JumpStart Global Advisors founding partners are Gordon Global Associates and Feintuch Communications.

This release is available online in the JumpStart Global Advisors press room (www.jumpstartglobal.com) and Feintuch Communications media room (www.feintuchcommunications.com/FC).

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