

# Brooks, Houghton & Company Taps Veteran Financial Consultant John Adler as Senior Advisor

**NEW YORK and ATLANTA, February 14, 2012**– John Adler, a veteran financial consultant with more than 30 years of experience in finance, business development and mergers and acquisitions, has joined Brooks, Houghton & Company ([www.brookshoughton.com](http://www.brookshoughton.com)) as a senior adviser.

Based in Atlanta, Mr. Adler, will create a presence for Brooks, Houghton in the Southeast region of the U.S. Brooks, Houghton, a merchant bank serving the middle market and emerging growth companies, is headquartered in New York with representation in the Providence, R.I.; Buffalo, N.Y.; and Stamford, Conn. markets.

“John brings a solid track record of securing financing for companies across a wide range of industries including manufacturing, distribution, financial services, energy, gaming, franchising, retailing and more,” said Gerald Houghton, president of Brooks, Houghton & Company. “With his expertise in debt financing assignments for a variety of specialty finance companies, the purchase of consumer and commercial loan portfolios as well as other niche markets, John will be instrumental in developing new business opportunities for our firm.”

Mr. Adler holds a Bachelor of Commerce degree from The University of the Witwatersrand in South Africa and an MBA from Boston College in Massachusetts.

## **About Brooks, Houghton & Company**

Founded in 1989, Brooks, Houghton & Company, Inc. ([www.brookshoughton.com](http://www.brookshoughton.com)) is a well-established merchant bank that provides investment banking services and principal investments to middle-market and emerging growth companies. The firm is highly experienced in mergers and acquisitions (M&A) and corporate finance as well as principal investing through various funds managed by its senior personnel. The firm’s broker/dealer, Brooks Houghton Securities Inc., is a registered member of FINRA and SIPC. Brooks, Houghton & Company is headquartered in New York City with a presence in Providence, R.I., Buffalo, N.Y., Stamford, Conn. and Atlanta, Georgia.

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