

Market.com Debuts as New Corporate Brand for Global Family of Market Leading eBusiness Solutions

'Everything eBusiness' Company Offers Wide Range of eCommerce, eMarketing and ePayments Solutions for Online Sellers

INNSBRUCK, Austria, SOFIA, Bulgaria and NICOSIA, Cyprus, Jan. 31, 2012 [PRNewswire/](#) -- Market.com (www.market.com) debuts today as a new name for a broad range of highly experienced and successful global ecommerce infrastructure brands, which provide start-to-finish solutions for online businesses.

Market.com, unveiled internally in July 2011, serves as a new corporate umbrella for solutions already familiar to thousands of online sellers around the world including SafeCharge, xt:Commerce®, MarketNetwork, InstallSmart and Ginyas. The company's consumer-oriented brands – MessengerPlus! and Plus! Network – boast hundreds of millions of downloads and tens of millions of users worldwide.

The new corporate structure of market.com is in response to feedback from clients who indicated their preference to work with a single trusted provider offering a broader range of services. With that goal in mind, SafeCharge, a prominent and respected online payment provider, made several acquisitions in recent years to round out the company's service portfolio and simplify the way it serves its clients. SafeCharge remains a key brand within the ePayments division of the newly formed market.com.

Market.com offers solutions both for merchants selling physical products that must be stored, managed and shipped to purchasers, as well as digital products such as software and other downloadable offerings. The company has over 12 years' experience in providing services to a broad range of online industries including retail, digital goods and services, casual and massively multiplayer online games, gambling, dating, forex and more.

Market.com services and products are used by prominent companies including Volkswagen, Aeria Games, IncrediMail, Osram and Markets.com. The company has over 200 employees in company locations in Austria, Bulgaria, Canada, Cyprus, Germany, Israel and Serbia.

"The new market.com has been working hard to deliver on our vision of creating the best online payments, ecommerce and Internet marketing solutions for our clients," said Alon Shamir, director, market.com. "Our many brands offer a full range of high quality services – from driving traffic and conversion, to creating online shops and accepting payments. We offer these services to our clients in a streamlined manner so they can focus on their businesses and spend less effort on dealing with the services they need to run their business."

The company's slogan, "Everything eBusiness," succinctly describes its vertically integrated business model and key value proposition.

"Conduit has partnered with several of market.com's individual solutions and we believe a good part of our online success is directly attributable to the superior technology and human support we have received over the years," said Brock Kaye, Conduit VP of Business Development.

For more information about market.com and its service offerings, visit www.market.com or contact marketing at info@market.com.

About market.com

Market.com (www.market.com) is a prominent and experienced provider of ebusiness infrastructure and services to online companies throughout the world. The company provides a full range of ecommerce, emarketing and epayments solutions to thousands of companies in a wide range of industries. Market.com is a global company with offices in Austria, Bulgaria, Canada, Cyprus, Germany, Israel and Serbia.

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