

JumpStart Global Advisors Partners with 151 Ventures to Offer Sales and Channel Development Support for Mobile, Software and Technology Companies

NEW YORK, Dec. 13, 2011 /[PRNewswire](#)/ -- A new alliance between JumpStart Global Advisors (www.jumpstartglobal.com) and 151 Ventures (www.151ventures.com) offers mobile, wireless, enterprise software and other growth-stage technology companies a highly cost-effective means of bringing their services to global markets.

JumpStart Global Advisors is a unit of New York-based strategic public relations firm Feintuch Communications (www.feintuchcommunications.com) and New York-based business development and professional services firm Gordon Global Associates (www.gordonglobal.com). JumpStart Global offers an integrated set of market-entry services to international companies seeking to establish operations in the United States and Canada as well as providing strategic services for North American and other global companies seeking to internationalize into other markets.

151 Ventures is a leading consulting and advisory firm for mobile and wireless technology and software companies. With more than 150 years of combined hands-on experience, 151 Ventures provides a blend of business development, sales, M&A support, distribution and channel development services to mobile and wireless software developers, enterprise software companies, hardware manufacturers and mobile operators.

"Our focus on helping established companies to enter new markets in a timely and efficient manner has allowed numerous Asian and European companies, including Singapore-based Pteris Global and Stratech Systems, to get right to business in the United States, minus much of the risk and cost uncertainty associated with internationalization," said Scott Gordon, managing director, JumpStart Global Advisors and president of Gordon Global Associates. "Our new partnership with 151 Ventures kicks our service offering up a very important level to help growing companies to establish sales and distribution channels immediately, helping them to generate revenue and move into the black more quickly."

151 Ventures and JumpStart Global Advisors are targeting growth-stage technology companies based in Asia, Europe and North America, seeking to generate revenues and accelerate their time to market.

"151 Ventures is expert at quickly analyzing a client's sales and distribution strategy and then developing a winning strategy and execution plan to get their solutions into the market," said Bill Rom, managing partner, 151 Ventures. "Our team has provided our services to a wide range of companies – from early and growth-stage startups to large multinational corporations – in a variety of technology sectors including enterprise software, M2M technology, mobile software and applications, smartphone technology, IT security, consumer web services, interactive content and entertainment. This alliance with JumpStart Global Advisors now provides the full suite of services and support companies need as they position themselves for growth in the global marketplace."

For more information on JumpStart Global Advisors, and for inquiries about 151 Ventures support, visit www.jumpstartglobal.com or www.151ventures.com; or write to info@jumpstartglobal.com or call +1-212-808-4900.

About 151 Ventures

151 Ventures (www.151ventures.com) is a leading consulting and advisory firm that helps mobile software and technology companies build revenue and accelerate time to market through proven business development, sales, marketing, and distribution strategies. The firm helps clients develop a winning go-to-market strategy and then execute it to build revenue and drive profits. With experience from executive level positions at Fortune 500 companies and building successful, profitable technology startups, 151 Ventures leverages its extensive network of relationships around the world to position clients for growth and long term success.

About JumpStart Global Advisors

JumpStart Global Advisors (www.jumpstartglobal.com), based in New York City, is a next-generation business consultancy helping to meet the needs of companies seeking to enter the North American market or internationalize into other markets. It provides businesses with a speedy, efficient and cost-effective business model without the need for costly capital outlays. Core services include business establishment; legal, financial, accounting and back office support; recruitment, sales strategy and compensation solutions; and marketing,

branding, Web/digital services and strategic public relations. JumpStart Global Advisors founding partners are Gordon Global Associates and Feintuch Communications.

This release is available online in the JumpStart Global Advisors press room (www.jumpstartglobal.com) and Feintuch Communications media room (www.feintuchcommunications.com/FC).

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