Press Releases

Kenaz Translations Opens North American Service

NEW YORK and KHARKIV, Ukraine, Aug. 2, 2011 /PRNewswire/ -- U.S. and Canadian companies seeking access to businesses and consumers in the growing Eastern European marketplace have a new resource for the internationalization of their content and messages.

Kenaz Translations (www.kenaztranslation.com), a translation and localization company based in Ukraine, is now offering its full suite of services targeted for the needs of North American clients. Formed in 2001, Kenaz Translations specializes in the nuanced translation, localization and proofreading of English, French, Spanish and German copy into more than a dozen Eastern European languages, including Russian, Ukrainian, Polish, Byelorussian, Azerbaijani, Armenian, Georgian, Kazakh, Uzbek, Tajik, Latvian, Lithuanian and Estonian. The company, which formerly worked through resellers, is already familiar with the needs of North American organizations and is expert at helping them to enter new markets and find new customers.

"For 10 years, Kenaz Translations has supplied its language and culturalization services to some of the largest multinational companies," explains CEO Marina Vishnyvetskaya. "Now we can offer them – as well as other business, industrial and technology clients – our direct, personalized and more cost-effective help with all of the advantages that close and custom collaborations offer."

The company works with a broad range of industries, encompassing technology, financial services, communications and media, consumer products and services, pharmaceuticals and health care, science and research, industrial engineering, transportation, tourism and hospitality, sports, fashion and luxury items.

An in-house team and a network of seasoned native speakers handle all project assignments including linguistic consulting and adaptation; software and website localization; and the translation and localization of advertising and presentation materials, contracts, regulations, instruction manuals, financial and technical documents, license agreements, press releases and brochures. Adherence to local grammar and style rules is assured, Mrs. Vishnyvetskaya says, and proofreading further confirms accuracy and appropriateness.

Kenaz also offers customized specialty services such as international brand consultation, linguistic course development, certified translations, voiceovers and interpreting services.

"We pride ourselves on our team of highly skilled, native translators who understand the nuances of target languages and avoid any inadvertent negative associations," said Mrs. Vishnyvetskaya. "We hold detailed discussions with our clients before undertaking each assignment, and use our stringent quality-control process to ensure the most accurate results."

For more information about Kenaz Translations, visit www.kenaztranslation.com or send your request to hr@kenaztranslation.com.

Kenaz Translations (www.kenaztranslation.com) is a specialty translation and localization company based in Kharkiv, Ukraine. Founded in 2001, Kenaz Translations offers expert translation, culturalization and proofreading services for companies seeking to enter the Eastern European marketplace. Services include software and website localization, linguistic consulting and adaptation, international brand consulting, advertising and presentation materials, voiceovers, transcription services, certified translations and more.

SOURCE Kenaz Translations