

Kenaz Translations Hires Feintuch Communications as Agency of Record

NEW YORK and KHARKIV, Ukraine, July 11, 2011 /[PRNewswire](#)/ -- Kenaz Translations (www.kenaztranslation.com), a translation and localization company based in Ukraine, has picked Feintuch Communications to help it enter the U.S. and Canadian markets.

Formed in 2001, Kenaz Translations specializes in the translation, localization and proofreading of English, French, Spanish and German copy into more than a dozen Eastern European languages – Russian, Ukrainian, Polish, Byelorussian, Azerbaijani, Armenian, Georgian, Kazakh, Uzbek, Tajik, Latvian, Lithuanian, Estonian, etc. The company, which until now worked through resellers supporting a broad range of North American marketers, will now also offer its services on a direct basis.

"For 10 years, Kenaz Translations has supplied its language and culturalization services to some of the largest multinational companies seeking to communicate with businesses and consumers in Eastern European markets. Now, with the help of the Feintuch Communications team, we plan to raise our profile and expand our footprint into North America," said Marina Vishnyvetskaya, CEO and founder, Kenaz Translations.

"As a local entrepreneurial company, we pride ourselves in our team of highly skilled, native translators who understand the nuances of target languages. We discuss each assignment with our clients before getting underway and then use our quality process to ensure the most accurate results," said Mrs. Vishnyvetskaya.

"Kenaz means 'torch' and Kenaz Translations is committed to lighting the way towards better written website copy, software manuals, advertising and other services for U.S. marketers seeking to expand into Eastern Europe. We will assist Kenaz Translations in a broad range of marketing activities including media relations and a new corporate website," said Henry Feintuch, president, Feintuch Communications.

About Kenaz Translations

Kenaz Translations (www.kenaztranslation.com) is a specialty translation and localization company based in Kharkiv, Ukraine. Founded in 2001, Kenaz Translations offers expert translation, culturalization and proofreading services for companies seeking to enter the Eastern European marketplace. Services include software and website localization, linguistic consulting and adaptation, international brand consulting, advertising and presentation materials, voiceovers, transcription services, certified translations and more.

About Feintuch Communications

Feintuch Communications (www.feintuchcommunications.com), based in New York City, is a strategic relations firm offering clients an integrated blend of public relations, advertising/marketing, investor relations and other services to meet their business objectives. Part of international PR alliance ECP Global (www.ecpglobal.com), the firm specializes in B-to-B and B-to-C programs with a focus in technology, financial services, advertising and media and energy/clean tech. Feintuch Communications prides itself on its strong service ethic, senior counsel and hands-on support.

The company's JumpStart Global Advisors (www.jumpstartglobal.com) subsidiary provides a set of turnkey services that allows start-ups and multi-national firms to enter the U.S. market quickly and efficiently – everything from company formation, legal, accounting, administrative, HR and recruitment to business development, public relations and broad marketing initiatives to generate inquiries.

SOURCE Feintuch Communications
