

LiveWire Mobile to Present at Noble Financial Sixth Annual Equity Conference - ONTRACK 2010

LITTLETON, Mass., May 27 [PRNewswire/](#) -- LiveWire Mobile, Inc. (Pinksheets: LVWR), a world leader in ringback, mobile music and managed personalization services, today announced that Chief Executive Officer Matthew Stecker and Chief Financial Officer Todd Donahue will present at the Noble Financial Sixth Annual Equity Conference at 8:00am EDT on June 8, 2010, at the Hard Rock Hotel in Hollywood, Florida.

Management will discuss the Company's market positioning, technology, financial performance and future strategy. One-on-one meetings will be conducted during the two days of the conference.

The presentation will be webcast live, and available for viewing at: <http://www.livewiremobile.com/investors>, or through the Noble Financial websites www.ontrack10.com, or <http://noble.mediasite.com/mediasite/viewer/?peid=22a2202a5c5c429aee66f3f735265da6>. Please register 10 minutes prior to the start of the presentation to ensure timely access. You will need the SilverLight viewer (a free download available via the presentation link) to participate.

About LiveWire Mobile

LiveWire Mobile, Inc. (Pinksheets: LVWR) is a world leader in managed personalization services. LiveWire Mobile's integrated suite of mobile personalization services includes ringback tones, advertising ringback, ringtones, mobile full-track music and video downloads, a fully integrated storefront, and other applications, as well as dedicated content and service marketing, integrated storefront management and marketing. LiveWire Mobile makes mobile personalization services easier to use and helps drive service usage and adoption. For more information, please visit www.livewiremobile.com.

LiveWire Mobile is a registered servicemark of LiveWire Mobile, Inc. Other trademarks are properties of their respective owners.

About Noble Financial

Noble Financial Capital Markets was established in 1984 and is an equity research driven, full-service investment banking boutique focused on small-cap, emerging growth companies. The company has offices in New York, Boston, New Jersey, St. Louis and Boca Raton.

For more information and to schedule a one on one meeting with management please contact:

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SOURCE LiveWire Mobile(SM), Inc.
