

# JumpStart Global Advisors to Present at Upcoming 'Doing Business in the U.S.' Seminar in Singapore

## TriNet Forms Partnership with JumpStart Global

NEW YORK, May 19 /PRNewswire/ -- JumpStart Global Advisors ([www.jumpstartglobal.com](http://www.jumpstartglobal.com)) will be speaking at the "Doing Business in the U.S." seminar to be held in Singapore on May 25. The seminar is organized by International Enterprise (IE) Singapore, the government agency under Singapore's Ministry of Trade and Industry assisting Singapore-based companies to expand overseas.

The day-long conference is part of IE Singapore's advisory seminar series, which aims to share information and expert advice on various aspects of doing business in the U.S. market. It is expected to attract more than 100 small-to-mid-size export-ready companies looking for business and export opportunities in the market. JumpStart Global Advisors has been invited to share invaluable marketplace intelligence with the Singapore companies attending the seminar.

All three JumpStart Global Advisors principals – Managing Directors Scott Gordon, Don Zinn and Henry Feintuch – will be speaking. Mr. Gordon, president of Gordon Global Associates, will address the "Legal and Regulatory Business Environment in the U.S." Over the past decade, Mr. Gordon has set up and represented 11 Singaporean technology and traditional manufacturing companies in the United States. Mr. Zinn, executive vice president, Starpoint Solutions, will present insight into the "Staffing Challenges Facing Singapore Companies who Plan to Sell Products/Services in the U.S. Market." Mr. Feintuch, president, Feintuch Communications, will talk about "Selling into the U.S.: Branding and Marketing Strategies as a Competitive Advantage."

HR outsourcing company TriNet ([www.trinet.com](http://www.trinet.com)), headquartered in San Leandro, Calif. and with offices throughout the U.S., has become JumpStart Global Advisors' first partner and is sponsoring the Singapore event. TriNet delivers a complete suite of HR outsourcing services to small and medium sized businesses and is a great solution for companies seeking to gain entry into the U.S. market.

"TriNet specializes in understanding the HR challenges faced by international companies interested in doing business in the United States," said Patrick Villella, regional general manager, northeast, TriNet. "We manage benefits, payroll, human resources and take on the entire burden of navigating complex and ever-changing U.S. employment laws."

Other speakers represent the government, international banking, United States accounting, legal, business advisory and other areas of expertise. The seminar will also feature Singaporean companies that have successfully penetrated the U.S. market.

JumpStart Global Advisors, established earlier this year, is a business development and professional services organization offering a broad array of market-entry services to international companies seeking to establish operations in the United States and Canada.

For more information on the "Doing Business in the U.S." seminar or for general information, visit [www.jumpstartglobal.com](http://www.jumpstartglobal.com); or write to [info@jumpstartglobal.com](mailto:info@jumpstartglobal.com) or call +1-212-808-4900.

### About TriNet

TriNet (<http://www.trinet.com>) serves as a trusted HR partner to small businesses, to help contain costs, minimize employer-related risks, relieve administrative burden, and keep focus on core business functions. From routine employee benefits service and payroll processing to high-level human capital consulting, TriNet's PEO expertise is integrated with every facet of a client's organization. Its solutions specialize in serving fast-moving companies in fields such as technology and professional services, who recognize that top-quality employees are the most critical competitive asset.

### About JumpStart Global Advisors

JumpStart Global Advisors ([www.jumpstartglobal.com](http://www.jumpstartglobal.com)), based in New York City, is a next-generation business consultancy helping to meet the needs of companies seeking to internationalize in North America. It provides businesses with a speedy, efficient and cost-effective business model without the need for costly capital outlays. Core services include business establishment; legal, financial, accounting and back office support; recruitment, sales strategy and compensation solutions; and marketing, branding, Web and digital services and public relations. JumpStart Global Advisors founding partners are Gordon Global Associates

([www.gordonglobal.com](http://www.gordonglobal.com)), Starpoint Solutions ([www.starpointsolutions.com](http://www.starpointsolutions.com)) and Feintuch Communications ([www.feintuchcommunications.com](http://www.feintuchcommunications.com)).

This release is available online in the JumpStart Global Advisors press room ([www.jumpstartglobal.com](http://www.jumpstartglobal.com)) and Feintuch Communications media room ([www.feintuchcommunications.com](http://www.feintuchcommunications.com)).

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