

# DISH Network(TM) & Lionsgate Entertainment Sign Video On Demand Movie Deal

## ***Video On Demand and Pay-Per-View Movies Now Available on DISH Network***

ENGLEWOOD, Colo. & SANTA MONICA, Calif.--EchoStar Communications Corporation (NASDAQ: DISH) and its DISH Network™ satellite TV service today announced an agreement with Lionsgate Entertainment to carry the studio's titles on its Video On Demand platform, DISH On Demand, as well as Pay-Per-View services, including high definition.

DISH Network's DISH On Demand service gives customers the power to enjoy movies and other programs whenever they want and is currently available on the DISH Player-DVR 508, DISH Player-DVR 510, DISH Player-DVR 625, and ViP622 DVR receivers. Customers have immediate access to the newest VOD movies on DISH On Demand and can use the DVR features (Pause, Fast Forward, Rewind) to enhance their viewing experience.

DISH Network Pay-Per-View offers a variety of movies every day. Customers with HD-capable receivers can tune into Channel 9467 to see Pay-Per-View movies in HD. All Pay-Per-View movies can be ordered via remote control, by calling 1-800-333-DISH (3474) or online at [www.dishnetwork.com/ppv](http://www.dishnetwork.com/ppv).

"Lionsgate is a great addition to both DISH On Demand and Pay-Per-View," said Susan Arnold, vice president of Programming for EchoStar. "This agreement greatly enhances the variety of movie titles available to our customers."

"With more than 12 million subscribers, EchoStar is a leader in satellite services and we feel strongly that this strategic partnership will enhance the value of Lionsgate's wealth of filmed entertainment content," said Lionsgate Executive Vice President, Television Distribution Jon Ferro. "This agreement further cements Lionsgate's position as a leading content driver and as an industry pacesetter, poised to maximize new opportunities offered by digital media."

## **About Lionsgate Entertainment**

Lionsgate is the leading independent filmed entertainment studio, winning this year's Best Picture Academy Award® for *Crash*, generating two consecutive years of \$300 million-plus domestic theatrical box office, operating a \$500 million-plus home entertainment business and producing a broad slate of prime time television series for fiscal 2007. It is a premier producer and distributor of motion pictures, television programming, home entertainment, family entertainment and video-on-demand content. Its prestigious and prolific library of more than 7,800 titles is a valuable source of stable, recurring revenue and a foundation for the growth of the Company's core businesses. The Lionsgate brand name is synonymous with original, daring, quality entertainment in markets around the world. For more information, go to [www.lionsgate.com](http://www.lionsgate.com).

## **About EchoStar Communications**

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 12.755 million satellite TV customers through its DISH Network™, and is a leading U.S. provider of advanced digital television services. DISH Network's services include hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. EchoStar has been a leader for more than 25 years in satellite TV equipment sales and support worldwide. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 500 company. Visit EchoStar's Web site at [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474).

## Contact:

EchoStar Communications Corporation

Kevin Hubbard, 720-514-5351

[press@echostar.com](mailto:press@echostar.com)

or

Kelli Easterling, 310-255-4929

[Keasterling@lionsgate.com](mailto:Keasterling@lionsgate.com)

---