

# Video on Demand Movie Deal Signed Between DISH Network(TM) & New Line Cinema

## ***Pay-Per-View and Video On Demand Movies Now Available on DISH Network***

ENGLEWOOD, Colo. & NEW YORK-- EchoStar Communications Corporation (NASDAQ: DISH) and its DISH Network™ satellite TV service today announced an agreement with New Line Cinema to carry the studio's current and catalog titles on its Video On Demand platform, DISH On Demand, as well as Pay-Per-View services.

DISH Network's DISH On Demand service gives customers the power to enjoy movies and other programs whenever they want and is currently available on the DISH Player-DVR 508, DISH Player-DVR 510, DISH Player-DVR 625, and ViP622 DVR receivers. Customers have immediate access to the newest VOD movies on DISH On Demand and can use the DVR features (Pause, Fast Forward, Rewind) to enhance their viewing experience.

DISH Network Pay-Per-View offers a variety of movies every day. Customers with HD-capable receivers can tune into Channel 9467 to see Pay-Per-View movies in HD. All Pay-Per-View movies can be ordered via remote control, by calling 1-800-333-DISH (3474) or online at [www.dishnetwork.com/ppv](http://www.dishnetwork.com/ppv).

"The addition of New Line Cinema to both DISH On Demand and Pay-Per-View is a welcome one," said Susan Arnold, vice president of Programming for EchoStar. "Hit movies such as *Wedding Crashers*, *Monster In Law*, and *Snakes on a Plane* greatly enhance the variety of movie titles available to our customers."

"We are thrilled to continue our relationship with EchoStar. They are a leader in the field and are at the forefront of this growing segment of the industry," said David Spiegelman, senior executive vice president of Domestic Television Distribution and Marketing for New Line Cinema.

## **About New Line Cinema Corporation**

Founded almost 40 years ago, New Line Cinema is the most successful independent film company in the world. Its mission is to produce innovative, popular and profitable entertainment in the best creative environment. In addition to the production, marketing and distribution of theatrical motion pictures, the fully-integrated studio has divisions devoted to home entertainment, television, music, theater, merchandising and an international unit. In 2005, New Line partnered with HBO to form Picturehouse, a new theatrical distribution company to release independent films. A pioneer in franchise filmmaking, New Line's Oscar-winning *The Lord of the Rings* trilogy is one of the most successful film franchises in history. New Line is a division of Time Warner, Inc. (TWX).

## **About EchoStar Communications Corporation**

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 12.755 million satellite TV customers through its DISH Network™, and is a leading U.S. provider of advanced digital television services. DISH Network's services include hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. EchoStar has been a leader for more than 25 years in satellite TV equipment sales and support worldwide. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 500 company. Visit EchoStar's Web site at [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474).

## Contact:

EchoStar Communications Corporation

Kevin Hubbard, 720-514-5351

[press@echostar.com](mailto:press@echostar.com)

or

New Line Cinema

David Spiegelman, 212-649-4992

[david.spiegelman@newline.com](mailto:david.spiegelman@newline.com)

---