

# DISH Network(TM) Launches DishDVR Advantage Package

*All-Inclusive Price Guarantees No Hidden Charges or Fees*

LAS VEGAS-- EchoStar Communications Corporation (NASDAQ:DISH) and its DISH Network™ satellite TV service announced today from the 2007 International Consumer Electronics Show the rollout of its DishDVR Advantage Package, the first-ever DVR bundle offered by a pay-TV provider.

The DishDVR Advantage Package saves customers 7 percent over items purchased separately. For \$49.99 per month, DISH Network customers will receive America's Top 200 with local channels where available and a dual-tuner standard definition receiver. The offer also includes DISH Network's 18-month Home Protection Plan, which provides priority technical support, free replacement of equipment, video cabling and power surge repairs, reduced priced in-home service and free installation when a customer moves.

The price of the DishDVR Advantage Package has no hidden charges, therefore the advertised price is what customers will see on their bills. The package will be available to customers starting Feb. 1, 2007.

"Consumers want more control over their TV viewing experience, which is why the DVR is one of the most sought-after consumer electronics on the market today," said Bobby Billman, senior vice president of Marketing for DISH Network. "DISH Network is pleased to offer consumers a simple way to combine an industry-leading DVR with unparalleled programming, all at an extremely affordable price."

Customers interested in high definition can opt for the HD version of the DishDVR Advantage Package, which includes the industry-leading ViP622 DVR and DishHD programming for an additional \$20 per month. DISH Network is the nation's leader in HD programming, with 30 national HD channels and HD local channels available to more than 50 percent of U.S. TV households.

As an added bonus, new customers can realize further savings: DISH Network's \$100 back offer and, for HD subscribers, an additional \$100 HD Bonus (each offer amounts to \$10 per month in credit for the first 10 months of service after a mail-in redemption). Thus, for the first 10 months, a new customer with a standard definition DVR will pay only \$39.99 per month, and one with the ViP622 DVR will pay only \$49.99 per month – essentially getting their HD programming package for free.

To order DISH Network or for more information, call 1-800-333-DISH (3474), visit your local retailer, or visit [www.dishnetwork.com](http://www.dishnetwork.com).

EchoStar Communications Corporation (NASDAQ:DISH) serves more than 13 million satellite TV customers through its DISH Network™, and is a leading U.S. provider of advanced digital television services. DISH Network's services include hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. EchoStar has been a leader for more than 25 years in satellite TV equipment sales and support worldwide. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 500 company. Visit EchoStar's Web site at [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474).

Contact:

EchoStar Communications Corporation  
Francie Bauer, 720-514-5351  
[press@echostar.com](mailto:press@echostar.com)

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