

# DISH Network Launches Four More Regional Sports Networks in High Definition

## *Move Solidifies DISH Network's Position as the Leading Provider of HD Programming*

DISH Network, home of the best sports and movies in HD as well as the best HD DVR in the industry, announced today the launch of four regional sports networks in high definition (HD).

The four regional sports networks now featuring game-only HD content on DISH Network are:

Altitude Sports and Entertainment (ch. 360), known as the television home of the Denver Nuggets and the Colorado Avalanche

Comcast Sports Net Mid-Atlantic (ch. 374), providing extensive coverage of professional teams from Washington, D.C.

Comcast Sports Net West (ch. 359), featuring Sacramento Kings basketball

Fox Sports Ohio (ch. 375), delivering coverage of the Cleveland Cavaliers and the Columbus Blue Jackets

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"HD programming is of particular interest to sports fans as it offers the exceptional graphic picture quality and stunning surround sound that best replicate live games," said Eric Sahl, senior vice president of Programming for DISH Network. "Combine our industry-leading programming with our widely acclaimed HD DVRs and no one else provides a better total viewing experience, always offered through DISH Network at a great price."

With the four HD regional sports networks, DISH Network, the leader in high definition, offers 74 HD channels including 39 national HD channels - the most in the industry - as well as HD local channels available in more than 50 percent of U.S. households, 22 regional sports networks in HD and nine HD Pay-Per-View channels.

For more information about DISH Network and the best in HD, call 1-800-333-DISH (3474), visit [www.dishnetwork.com](http://www.dishnetwork.com) or contact a local DISH Network retailer.

## **About EchoStar Communications Corporation**

EchoStar Communications Corporation (Nasdaq:DISH) has been a leader for more than 26 years in satellite TV equipment sales and support worldwide. The Company's DISH Network is the fastest-growing pay-TV provider in the country since 2000 and currently serves more than 13.585 million satellite TV customers. DISH Network offers a premier line of industry-leading Digital Video Recorders (DVRs) and hundreds of video and audio channels as well as the most national HD and International channels in the U.S., Interactive TV, Latino and sports programming. DISH Network also provides a variety of package and price options including the lowest all-digital price in America and the DishDVR Advantage Package. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474) for more information.

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