

DISH Network and WE TV Unveil Wedding Contest

Prize Package Includes \$10,000 and Consultation with Celebrity Wedding Planner

DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), and WE: Women's Entertainment TV want to make one engaged couple's wedding dreams come true!

Through Dec. 9, 2009, the "WE and DISH Network Wedding Contest" invites engaged couples to submit a two-minute video sharing why they deserve to win help with their wedding planning and budget. One lucky couple will win \$10,000 and a two-hour consultation with celebrity wedding planner David Tutera, host of "My Fair Wedding" on WE TV (DISH Network channel 128).

The contest is open to DISH Network customers ages 18 and over. WE TV representatives will select the top 10 entries based on the following criteria: most relevant to theme; creativity; most compelling and inspirational; video quality; and originality. From Dec. 28, 2009 to Jan. 12, 2010, the top 10 entries will be displayed online at www.dishnetwork.com/wedding for DISH Network customers to vote for their favorite couple. The winning couple will be announced on or by Jan. 20, 2010.

For more information on the contest as well as detailed rules, guidelines and instructions on how to enter, visit www.dishnetwork.com/wedding.

DISH Network L.L.C., the nation's HD leader, provides approximately 13.851 million satellite TV customers as of Sept. 30, 2009, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP® 722 HD DVR, a CNET and PC Magazine "Editors' Choice." Visit www.dishnetwork.com.

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