

DISH Network Reports First Quarter 2010 Financial Results

DISH Network Corporation (Nasdaq: DISH) today reported total revenue of \$3.06 billion for the quarter ended March 31, 2010, a 5.2 percent increase compared with \$2.91 billion for the corresponding period in 2009.

Net income attributable to common shareholders totaled \$231 million for the quarter ended March 31, 2010, compared with \$313 million during the corresponding period in 2009. Basic earnings per share were \$0.52 for the quarter ended March 31, 2010, compared with basic earnings per share of \$0.70 during the corresponding period in 2009.

DISH Network gained approximately 237,000 net subscribers during the quarter ended March 31, 2010, ending the quarter with approximately 14.337 million subscribers.

Detailed financial data and other information are available in DISH Network's Form 10-Q for the quarterly period ended March 31, 2010, filed today with the Securities and Exchange Commission.

About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides more than 14.3 million satellite TV customers, as of March 31, 2010, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company. Visit www.dish.com.

DISH Network will host its First Quarter 2010 financial results conference call today at noon ET. The dial-in number is (800) 616-6729.

Contact:

DISH Network
Corporate Communications,
press@dish.com or 720-514-5351
Customer Service,
executivecustomerservice@dish.com
Employment Verification, voe@dish.com
