

MTV and OTV Debut Nationwide Exclusively on DISH Network

DISH Network L.L.C., the leader in international programming, today introduced MTV and OTV, both top-rated Arabic channels. The channels are available exclusively in the U.S. to DISH Network customers.

"With the addition of these sought after channels, we now offer 27 Arabic channels for our customers – by far the most in the industry" said Chris Kuelling, vice president of International Programming for DISH Network. "DISH Network is proud to be the go-to TV provider for the widest variety of top-rated International programming at the absolute best price in the industry."

"We strongly believe that the addition of these high-value channels to the DISH Network platform will certainly please our viewers and DISH Network customers," said Karim Abdallah, CEO of IMD. "These two new channels bring high-quality programming to the Arabic line-up from Lebanon. MTV and OTV cater to Lebanese and Arabic families living in the U.S."

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MTV, located on DISH Network Ch. 644 & 760, provides general entertainment programming and news bulletins from Lebanon 24 hours a day, seven days a week. The channel features popular talk shows, children's shows and musical programming, along with popular social and entertainment programming such as "Studio El Fan" and "Bab El Hara."

OTV, available on DISH Network Ch. 607, is a 24-hour general entertainment channel catering to the Lebanese community of all ages in the U.S. The channel features news, talk shows, social and economic programs, game shows, children's shows and lifestyle, travel and tourism programming.

MTV is available to DISH Network customers for \$29.99, \$34.99 or \$49.99 per month as part of the Enhanced, Elite and Elite Super Pack, respectively. OTV is available to DISH Network customers for \$49.99 per month as part of the Elite Super Pack.

About DISH Network

DISH Network L.L.C., the nation's leader in international programming, provides more than 185 ethnic channels in 28 languages – more than any other pay-TV provider. DISH Network customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including the ViP 922 SlingLoaded DVR, the world's only DVR with TV Everywhere functionality. To learn more about DISH Network's international programming or to order MTV and OTV, call 1-800-984-3388 or visit www.dishnetwork.com/international.

About IMD

IMD, ART's global distribution arm, is the leading aggregator and marketer of niche television services to various ethnic communities in four continents. Among the languages distributed by IMD are Arabic, Italian and Greek. Through its offices worldwide and alliances with major content providers and distribution

platforms, IMD continues to provide the best Middle Eastern and European programming and links communities to their homeland. www.artonline.tv.

Contact:

DISH Network
Corporate Communications,
press@dish.com or 720-514-5351
Customer Service,
executivecustomerservice@dish.com
Employment Verification, voe@dish.com
