

# DISH Network and Fox Networks Reach Comprehensive Programming Agreement

***FX, National Geographic Channel, and Fox's 19 Regional Sports Networks Immediately Restored to DISH Network Lineup***

Oct. 29, 2010 -- DISH Network L.L.C., a subsidiary of DISH Network Corporation (Nasdaq: DISH) and Fox Networks, an operating unit of News Corporation (Nasdaq: NWS), today announced a wide-ranging distribution agreement to provide the third-largest video distributor in the United States with continued access to programming from Fox Broadcasting and Fox local television stations in major cities. The agreement also included carriage of FX, National Geographic Channel, and Fox's 19 regional sports networks, which were restored for DISH Network viewers Friday.

"After prolonged negotiations to reach a fair deal, we're pleased to enter into a long term agreement with Fox and to assure our customers that they can continue to enjoy these channels," said Dave Shull, Senior Vice President of Programming for DISH Network. "We thank our customers, our retail and channel partners, and our employees for their support through these negotiations, which we believe resulted in a fair deal that reinforces DISH Network's position as the best value in television."

"I want to thank our partners at DISH Network who worked tirelessly to help us reach a successful conclusion," said Mike Hopkins, President, Fox Networks Affiliate Sales and Marketing. "This agreement provides a strategic partnership between Fox and DISH to bring the best programming to DISH subscribers."

The agreement ensures that DISH Network viewers will continue to have access to Fox's live national and regional coverage of major sporting events including Major League Baseball's World Series, the NFL on FOX, the NBA, the NHL, college football and basketball, as well as popular entertainment programming on FOX, such as *Glee*, *House*, and *The Simpsons*; *Sons of Anarchy* and *It's Always Sunny in Philadelphia* on FX; and the *Border Wars* and the upcoming *Great Migrations* on National Geographic Channel.

DISH Network will continue to provide programming from the local Fox and MyNet television stations in the following markets: Atlanta, Austin, Baltimore (MyNet 24 only), Boston, Chicago, Cleveland/Akron, Dallas, Denver, Detroit, Gainesville (FL), Greensboro/Winston-Salem, Houston, Kansas City, Los Angeles, Memphis, Minneapolis, Milwaukee, New York, Orlando, Philadelphia, Phoenix, St. Louis, Salt Lake City, Tampa, and Washington D.C.

Financial terms of the agreement were not disclosed.

## About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ:DISH), provides more than 14.3 million satellite TV customers, as of June 30, 2010, with the highest quality programming and technology at the best value, including HD Free for Life. Subscribers enjoy the most national HD channels, the most HD local coverage in the U.S., the most international channels, and award-winning HD and DVR technology including the ViP 922, the world's only DVR with built-in Sling functionality and PC Magazine's "Editor's Choice." DISH Network is first in Customer Satisfaction among all cable and satellite providers according to the 2010 American Customer Satisfaction Index survey results for the U.S. largest cable and

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satellite TV providers. DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

## **Fox Networks Group**

Fox Networks Group, a primary operating unit of News Corporation (NASDAQ:NWS), consists of Fox Broadcasting Company (FOX), FOX Sports Media Group, the company's national and regional cable programming services, FOX International Channels, and Fox Networks Engineering & Operations. These units produce, program and transmit much of America's most popular entertainment, sports and information content via 37 owned-and-operated TV networks, video on demand and other media platforms. FOX is America's most popular network; Fox Networks Group cable channels span FX, National Geographic Channel, Nat Geo WILD, Fox Movie Channel, FUEL TV, FSN and 19 regional cable sports networks, SPEED, Fox Soccer Channel, Fox Soccer *Plus*, Fox College Sports, FOX Deportes and Big Ten Network (co-venture with the Big Ten Conference); and FOX International Channels include 183 networks delivered in 35 languages across Latin America, Europe, Asia and Africa. The division also includes Fox Sports Enterprises, which manages interests in sports franchises and leading statistical information provider STATS, LLC.

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