

DISH Network Introduces 'DISH Studio'

Scott Patrick of 'Hollywood One-on-One' Hosts Monthly Program Featuring Celebrity Interviews and Best in Entertainment on DISH Network PPV and DISH On Demand

DISH Network Corporation (NASDAQ: DISH) today announced the launch of its newly-created entertainment show, "DISH Studio," showcasing coverage of the latest movies, sports and events, as well as celebrity interviews, on DISH Network Pay-Per-View and DISH On Demand. The show features Scott Patrick, host of "Hollywood One-on-One," who has appeared nationally on the Starz and Encore Networks. "DISH Studio" joins the line-up of DISH Network-produced original programming including the "Charlie Chat," "Tech Forum" and "Retailer Chat."

The monthly 30-minute commercial-free show debuted on DISH Network PPV Ch. 500 in September, and runs at the top of the hour throughout the month; a new episode airs the first of every month. The show can also be seen in DISH On Demand's TV Entertainment section.

The November show highlights segments on "Iron Man" and "Indiana Jones and the Crystal Skull," including interviews with stars Robert Downey, Jr. and Harrison Ford, as well as a family showcase recapping top movies the whole family can enjoy, a Pay-Per-View sports and events review, and "Patrick's Picks" – a rundown of Scott Patrick's favorite movies playing on DISH Network for the month. The show also features an in-depth interview with boxing great Oscar De La Hoya, who discusses his preparation for his upcoming fight against Manny Pacquiao available on Pay-Per-View.

"DISH Network is an entertainment company, and what better way to punctuate our brand than to launch a show that highlights some of our favorite programming and topics in TV entertainment today – exclusively for our customers," said Eric Sahl, senior vice president of Programming for DISH Network. "Scott Patrick is an entertainment industry insider with years of experience in Hollywood, and through 'DISH Studio,' he will offer our customers his unique insight into ways to better enjoy their DISH Network Pay-Per-View and VOD service."

October highlights of "DISH Studio" included interviews with Tina Fey and Amy Poehler of "Baby Mama" and George Clooney of "Leatherheads."

Content from "DISH Studio" can also be viewed on DISH Network's Web site at www.dishnetwork.com/dishstudio. For more information about DISH Network and its programming offerings, visit www.dishnetwork.com.

About DISH Network

DISH Network Corporation (Nasdaq: DISH), the nation's third largest pay-TV provider and the leader in digital television, provides approximately 13.78 million satellite TV customers as of Sept. 30, 2008 with industry-leading customer satisfaction which has surpassed major cable TV providers for eight consecutive years. DISH Network also provides customers with award-winning HD and DVR technology including the ViP®722 HD DVR, which received the Editors' Choice awards from both CNET and PC

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Magazine. In addition, subscribers enjoy access to hundreds of video and audio channels, the most International channels in the U.S., industry-leading Interactive TV applications, Latino programming, and the best sports and movies in HD. DISH Network offers a variety of package and price options including the lowest all-digital price in America, the DishDVR Advantage Package, high-speed Internet service, and a free upgrade to the best HD DVR in the industry. DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit www.dishnetwork.com or call 1-800-333-DISH (3474) for more information.

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