

DISH Network Announces Expansion of Local HD Markets

Satellite Provider Now Offers HD Locals in 121 Markets Covering 87 Percent of U.S. Households

DISH Network Corporation (Nasdaq: DISH):

WHAT: DISH Network Corporation (NASDAQ: DISH), the digital television leader, today announced the addition of high definition local channels in four new markets.

WHERE: Fargo-Valley City, N.D.; Odessa-Midland, Texas; Palm Springs, Ca.; and Terre Haute, Ind.

WHEN: HD local channels became available to new and existing DISH Network® subscribers at approximately 5 p.m. ET on March 25, 2009.

HOW: DISH Network customers with an HD receiver and who subscribe to HD programming and HD locals will now receive high definition feeds of their broadcasts at no additional charge. For more information about DISH Network's HD offerings, please visit www.dishnetwork.com or call 1-800-333-DISH (3474).

About DISH Network

DISH Network Corporation (Nasdaq: DISH) provides approximately 13.678 million satellite TV customers as of Dec. 31, 2008 with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most international channels in the U.S., state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the DuoDVR™ ViP® 722 DVR, a CNET and PC Magazine "Editors' Choice." DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company. Visit www.dishnetwork.com.

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