

Israel One and Good Life Israel Debut Nationwide Exclusively on DISH Network

DISH Network L.L.C., the leader in international programming, today introduced Israel One and Good Life Israel, both top-rated Hebrew channels. The channels are available exclusively in the U.S. only to DISH Network customers.

"The launches of Israel One and Good Life Israel are examples of our dedication to continue providing valuable programming options for our Israeli customers in the United States," said Chris Kuelling, vice president of International Programming for DISH Network. "The addition of these two channels not only strengthens our international channel lineup, but also provides our Israeli audience an opportunity to stay connected to their culture through a wide variety of exciting programming."

Israel One, available on DISH Network Ch. 742, broadcasts films, series, concerts, children's programming and unique programming from the largest TV library in Israel. Israel One features programs that have historical and authentic value for audiences around the world including daily English news cast from Jerusalem, documentaries, current events shows and content from the fastest growing Kabala and Knesset channels.

Good Life Israel, available on DISH Network Ch. 743, broadcasts a variety of cooking, travel, design, Israeli music, health and well being and children's programming. The lifestyle channel features Israeli celebrities, chefs, doctors, tour guides and other experts as they explore the world through an Israeli's point of view.

Israel One and Good Life Israel are available in the Israeli Platinum Package, \$34.99 per month, which also includes The Israeli Network Channel.

DISH Network offers more than 180 international channels in more than 28 languages – more than any other pay-TV provider. To learn more about DISH Network's international programming or to order Israel One, call 1-877-978-6967 or visit www.dishnetwork.com/international.

About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides more than 14 million satellite TV customers, as of Dec. 10, 2009, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP® 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company. Visit www.dishnetwork.com, follow on Twitter, @dishnetwork (www.twitter.com/dishnetwork), or become a Fan on Facebook, www.facebook.com/dishnetwork.

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