

DISH's New Hopper Transfers App Delivers DVR Recordings to iPad for Offline Viewing

Hopper Transfers – Exclusive to Hopper with Sling – allows customers to move recorded television programs from DVR to iPad

No Internet Connection – Watch favorite programs on the go, with no need for an Internet connection
Free – App and functionality offered at no additional cost

LAS VEGAS--Today, DISH (NASDAQ: DISH) introduced the Hopper Transfers™ app, an exclusive feature for the new Hopper™ with Sling® Whole-Home HD DVR that lets customers move television recordings from the DVR to an iPad for viewing without an Internet connection.

"Hopper Transfers completes the TV Everywhere equation by giving DISH customers the ability to take their recorded television programs and watch them even when no Internet connection is available, such as on a plane," said Vivek Khemka, vice president of Product Management at DISH. "For the first time, customers can truly enjoy their DISH service anytime, anywhere."

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With the Hopper Transfers app, customers can set up their Hopper with Sling to prepare television recordings for mobile viewing. Recordings are then transferred from Hopper to an iPad via the home's Wi-Fi connection. Each mobile recording transferred features Digital Rights Management technology and is limited to one mobile transfer per recording. Once a recorded television program is finished encoding for mobile viewing, a 30-minute program takes approximately five minutes to move to an iPad.

Other features include:

- Ability to schedule transfers of single episodes or television series.
- Parental locks that block or limit selected programming.
- All the technology necessary to move television recordings from DVR to iPad. No additional cords or adapters required.

The Hopper Transfers feature builds upon DISH's industry-leading TV Everywhere solutions, including the Hopper with Sling, the new DISH Anywhere app and the www.dishanywhere.com online portal. These products allow DISH subscribers to access their live TV and DVR television recordings on mobile devices over the Internet. Live mobile viewing is enabled using Sling technology and is now integrated into the new Hopper with Sling.

In conjunction with the release later this month of DISH's new Hopper with Sling, the Hopper Transfers app will be available in Apple's App Store.

For more information, visit www.dish.com.

For images, visit the DISH News Room <http://about.dish.com/multimedia-gallery>.


About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.042 million satellite TV customers, as of Sept. 30, 2012, with the highest quality

programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

Contact:

DISH Network Corporation
Aaron Johnson, 720-514-5839
aaron.johnson@dish.com

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