## DISH to build the Google Assistant into Hopper DVR

- Access the Google Assistant using DISH voice remote
- The Google Assistant allows users to quickly get answers, control smart home devices, see photos and more all with their voice
- Available to DISH customers at no cost in the coming months on Hopper, Joey and Wally set-top boxes

ENGLEWOOD, Colo., Jan. 8, 2019 / PRNewswire/ -- DISH today announced that it's building the Google Assistant into its Hopper family of receivers. In the coming months, customers will be able to use the DISH voice remote to ask the Assistant to control smart home devices, provide weather and news updates, display photos and more. This new integration builds on the DISH voice remote's existing ability to control the TV experience, including navigation, search and content selection.

Hopper with the Google Assistant built-in will join DISH's voice control technology suite, which includes its <u>July 2018 integration with the Google Assistant</u> that requires users to pair Hopper with a Google Assistant device, like speakers, phones and more, to control their TV.

"Our customers love the convenience of voice control, so we're expanding functionality to make it even more powerful," said Niraj Desai, DISH vice president of product management. "As a DISH subscriber, you will soon get the Google Assistant and all its incredible features – like adjusting your thermostat, managing your calendar or simply asking for the latest news – for free, right on your TV."

With the Google Assistant built-in on Hopper, customers will be able to use the DISH voice remote to ask the Assistant questions and see answers on the screen like the weather forecast or games scores. Users will also be able to control smart home devices, such as dimming the lights or adjusting the thermostat, and relive favorite memories by pulling up Google Photos on the TV screen – all with their voice.

Customers with a DISH voice remote and broadband-connected Hopper (all generations), Joey (all models) or Wally will have access to the Google Assistant. New DISH customers receive the voice remote with all Hopper family receivers at no extra cost; current customers without a voice remote can upgrade for \$20.

## About DISH

Since 1980, DISH has served as the disruptive force in pay-TV, driving innovation and value on behalf of consumers. By listening to customers and taking bold steps to make TV better, DISH's award-winning entertainment technology and in-home installation services remain unmatched by competitors. DISH continues to push the industry forward with its over-the-top television service, Sling TV. DISH Network L.L.C. is a wholly owned subsidiary of DISH Network Corporation (NASDAQ:DISH), a Fortune 250 company. Visit <a href="https://www.dish.com">www.dish.com</a>.

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