

# DISH Invites Customers to Ditch the Paper, Plant a Tree

*DISH teams up with American Forests to plant a tree for every current customer who switches to paperless billing in April  
In celebration of Earth Month, DISH engages customers in its efforts to reduce paper consumption and minimize waste*

April 6, 2016 -- DISH announced today it will plant a tree for current customers who switch to paperless billing in the month of April as part of the company's celebration of Earth Month. DISH's eBill option allows customers to receive their bill online rather than in the mail. Trees will be planted by [American Forests](#), the oldest national nonprofit conservation organization in the country.

"We look forward to working with DISH and its customers to plant thousands of trees together this year," said Lea Sloan, VP of Communications at American Forests. "This initiative helps minimize waste, and contributes to the restoration and preservation of forestland in the United States."

Through this campaign, DISH and its customers will help American Forests toward its goal of planting 2.5 million trees in 2016. In the coming months, hundreds of volunteers will take part in planting a variety of native species to restore forest ecosystems.

"This initiative is a win for customers, DISH and the environment. Customers benefit from enhanced data privacy and a simplified billing experience, DISH reduces its paper use and billing costs, and trees are planted to help preserve important forest areas in the United States," said Erik Carlson, President and COO of DISH. "This is a wonderful opportunity to engage DISH customers in our sustainability efforts and make a positive impact on the environment."

The Earth Month campaign is part of the company's corporate citizenship program, DISH Cares. DISH customers interested in signing up for eBill this month can do so by visiting [mydish.com/mypreferences](http://mydish.com/mypreferences).

## About DISH Cares

DISH Cares, the corporate citizenship program of DISH Network, is designed to serve the communities where DISH operates. Launched in 2014, DISH Cares aims to promote community development through employee engagement and protect the environment through sustainable business practices.

## About DISH

DISH Network Corp. (NASDAQ:DISH), through its subsidiaries, provides approximately 13.897 million pay-TV subscribers, as of Dec. 31, 2015, with the highest-quality programming and technology with the most choices at the best value. DISH offers a high definition line-up with more than 200 national HD channels, the most international channels and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit [www.dish.com](http://www.dish.com).

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