

# DISH expands custom install program at CEDIA Expo

At the annual CEDIA Expo currently underway in Dallas, DISH announced new integrations with Key Digital and Logitech, as well as partnerships with Middle Atlantic Products and D-Tools.

“DISH’s Hopper® DVR is the pre-eminent pay-TV platform for custom installers and their connected-home clients,” said Frank DeFilippis, DISH manager of channel programs. “While we’re committed to the continued development of third-party control integration, we also recognize the importance of offering backend support and the needed tools that help installers perform their jobs and better serve their clients.”

See below for information on DISH’s four new channel initiatives:

## **Key Digital adds DISH to Compass Alliance Partner program**

Key Digital has added DISH to its Compass Alliance™ Partner program with the development of a two-way driver for the Hopper. The two-way driver delivers real-time program and guide metadata from the Hopper to mobile devices, giving clients a more robust control experience over their DVR. Key Digital customers can now use mobile devices to access and control the Hopper programming guide, TV show and movie information, and recorded content in addition to general remote control functions.

## **Logitech integrates Hopper into Harmony ecosystem**

DISH’s Hopper now connects with Logitech Harmony hub-based remotes for home entertainment and home control using direct IP integration. This new development speeds installation by using auto-discovery tools to quickly identify Hopper and Joey® receivers within a customer’s home network. Once discovered, the receivers can be easily added to a Harmony remote control. Additionally, this integration lets Harmony installers configure a superior, more reliable entertainment solution for their customers.

## **Middle Atlantic Products creates custom rack shelves for Hopper platform**

A complete set of custom rack shelves for DISH’s suite of Hopper products are now available to purchase from Middle Atlantic Products. These units provide clean aesthetics and the necessary air flow management for DISH’s Hopper, Super Joey®, Joey and the upcoming 4K Joeytm products. Hopper and Super Joey shelves are sold in single 2U configurations, with Joey and 4K Joey shelves available in single or double side-by-side 1U configurations.

## **DISH joins D-Tools Manufacturer Vantage Point (MVP) program**

D-Tools has added DISH to its Manufacturer Vantage Point (MVP) program, which will provide D-Tools System Integrator™ (SI) licensees access to detailed specifications for DISH’s suite of products. This information assists designers, specifiers, integrators and installers with system design, proposal, estimation and installation management tasks.

To learn more, visit the DISH booth (#2912) at CEDIA Expo from Thursday, Oct. 15 through Saturday, Oct. 17.

## **About DISH’s Custom Install Program**

DISH’s Custom Install Program was created to provide custom installers with a premium pay-TV solution for their connected home clients. DISH works closely with control manufacturers – AMX, Control4,

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Crestron, Key Digital, Logitech, Pro Control, RTI and Savant – as well as backend services and infrastructure providers to ensure system design, installation, integration and post-sale support are user friendly for the custom community.

In 2013, DISH first opened its third-party Application Programming Interface (API) to allow partners to tie the Hopper® DVR platform into home control systems. Through this integration, customers can manage their video entertainment experience as well as environmental controls throughout the home – including lighting, temperature and security – using a single, easy to operate user interface. For more information, visit [www.dish.com/cedia](http://www.dish.com/cedia).

#### **About DISH**

DISH Network Corp. (NASDAQ: DISH), through its subsidiaries, provides approximately 13.932 million pay-TV subscribers, as of June 30, 2015, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit [www.dish.com](http://www.dish.com).

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#### **Media Contact**

Chelsea Satkowiak

720-514-6214

[chelsea.satkowiak@dish.com](mailto:chelsea.satkowiak@dish.com)

[@DISHNews](https://twitter.com/DISHNews)

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