

# Top Colombian Broadcaster Caracol Internacional Joins DishLATINO Channel Lineup

ENGLEWOOD, Colo.--(BUSINESS WIRE)--DishLATINO yesterday added Caracol Internacional, the leading broadcast network in Colombia, to its programming lineup. The channel brings a variety of culturally-relevant news and entertainment to Colombians and other Latin Americans living in the U.S.

With the addition of Caracol Internacional, DishLATINO subscribers will have access to the most popular shows in Colombia, including "Noticias Caracol (Caracol News)," one of the top news programs in the country, "Sábados Felices (Happy Saturdays)," a variety show that has aired for over 40 years, and "Desafío (Challenge)," a reality show in its 12<sup>th</sup> season. The network also airs a variety of telenovelas and television series produced in Colombia.

Caracol Internacional will be available on DishLATINO's Plus, Dos and Max packages as well as the Latino Bonus Pack, a service that supplements DISH's English-language packages with top Spanish-language programming. Viewers will be able to find Caracol Internacional on channel 842.

"With approximately one million Colombians living in the United States, more than any other South American country, the addition of Caracol Internacional is both a natural programming fit and a way to further reach this growing audience," said Alfredo Rodriguez, vice president, DishLATINO. "Adding popular, country-specific programming helps connect Latino consumers living in the U.S. with their roots."

"The agreement with DishLATINO allows us to extend our coverage and participation in the U.S. Hispanic market and offers a great opportunity to further bring our content and TV offerings abroad," said Alejandro Bernal, manager of new channels for Caracol Internacional. "We are proud to work hand-in-hand with the leading provider of combined Spanish and English language programming packages in the United States and are committed to this important market."

## About Caracol Internacional

With more than 45 years of experience in the TV industry, Caracol Television produces 5,200 hours of audiovisual material/year, with an archive of over 10,000 hours of original material. Its programs have been broadcast in approximately 80 countries all over the world and local adaptations of its scripts have become major successes worldwide. Caracol Television operates three cable channels: *Caracol Internacional*, which reaches 23 countries through cable and satellite platforms, and the *Época y Novelas Caracol* channels, whose broadcasts are limited to Colombia and have an audience of around 1.5 million households.

[www.caracoltv.com.co](http://www.caracoltv.com.co)

## About DishLATINO

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DishLATINO is the market-leading suite of English and Spanish language programming packages in the United States. It offers its customers more than 40 Spanish-language news, entertainment, and sports channels in combination with DISH's broad English-language programming lineup of more than 200 channels. DishLATINO customers can receive the Hopper, the industry's most awarded DVR, and take advantage of in-language customer service as well as payment options such as FlexTV, a no-term contract, prepaid pay-TV product.

## About DISH

DISH Network Corp. (NASDAQ: DISH), through its subsidiaries, provides approximately 13.844 million pay-TV subscribers, as of March 31, 2015, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit [www.dish.com](http://www.dish.com).

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