

WeatherNation Launches on DISH Delivering 24/7 Weather Reporting

***National channel to feature real-time news coverage
WeatherNation app debuts on select DISH set-top boxes including the Hopper
DISH offers six-week free preview to customers nationwide***

ENGLEWOOD, Colo.--([BUSINESS WIRE](#))--[DISH](#) Network L.L.C. has launched [WeatherNation](#)®, a leading multi-format, local, regional and national television weather news service. The multi-year agreement includes a channel focused on national weather information as well as an interactive app that allows customers to quickly view their local weather.

"DISH customers asked for more weather coverage around the clock," said Warren Schlichting, DISH senior vice president of programming. "With the addition of WeatherNation's offerings, our customers have even greater access to weather news and information when it matters most."

WeatherNation's interactive app is available on DISH's award-winning Hopper® Whole-Home HD DVR and select other set-top boxes. The app offers DISH customers instant access to the local weather in up to 10 different locations.

"24 hours a day, seven days a week, our certified meteorologists deliver the latest weather news and forecasts," said Michael Norton, president of WeatherNation. "Moreover, our great relationships with trusted local weather experts across the nation allow us to provide focused weather information at DISH customers' fingertips on a regional and local basis."

WeatherNation (Channel 215) will be available to DISH customers nationwide during a six-week free preview and will join the lineup of DISH's America's Top 120 programming package and above.

About Weather Nation TV, Inc.

WeatherNation TV, Inc., headquartered in Denver, produces a suite of services including the WeatherNation TV network, which provides 24/7 coverage of current and severe weather news and information in a compelling, meteorologist-hosted format, available in both HD and standard definition. WeatherNation® supports the weather-related needs of a variety of clients ranging from local broadcasters, to cable/satellite operators, to publishers and original equipment manufacturers. WeatherNation's award-winning digital platform includes over-the-top services with the industry's most robust degree of interactivity, complemented by an easy-to-navigate website with the most relevant weather information. WeatherNation was recently recognized by CableFax as the best in the industry in the area of Connected TV/Smart TV. For more information about WeatherNation, please contact info@weathernationtv.com or (800) 343-9516. Visit www.weathernationtv.com.

About DISH

DISH Network Corp. (NASDAQ: DISH), through its subsidiaries, provides approximately 13.978 million pay-TV subscribers, as of Dec. 31, 2014, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit www.dish.com.

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the latest weather
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