

# DISH Expands 'Smart Home Services' to Amazon Customers Nationwide

*DISH offers expert installation to consumers via newly launched Amazon Home Services marketplace  
No TV subscription required*

*DISH simplifies customer home entertainment experience*

*DISH installation technicians earn average 4.7 star Amazon customer service rating*

ENGLEWOOD, Colo.--(BUSINESS WIRE)--Today, DISH expanded the availability of its [Smart Home Services](#) home entertainment installation to Amazon customers nationwide, coinciding with [the launch of Amazon's Home Services marketplace](#). The platform, which rolled out this morning, provides Amazon customers the ability to compare offers from service providers across multiple industries including home entertainment installation from DISH Smart Home Services.

"Amazon excels at getting products like a flat screen TV to your doorstep, and now in addition to the familiar Amazon box, a DISH expert technician can come to your door to remove the frustration of how to hang it on the wall," said Erik Carlson, DISH executive vice president of operations. "We deliver professional, no mess installation respecting your time and home by calling ahead to let you know when we'll arrive and wearing boot covers on our feet to keep your living room clean."

DISH teamed up with Amazon during the platform's development as a national service provider installing TV, audio and in-home wireless networks in select markets as Amazon prepared to launch the new service offering nationwide.

As customers explore qualifying products, the option to view available installation offers from DISH and other reputable service providers will appear. With just three clicks, customers can add installation to their purchase and schedule a convenient appointment.

"Amazon chose DISH to serve its customers because we've solved the home installation needs of nearly 14 million DISH customers. Now DISH is part of Amazon's simple, superior experience from product purchase to installation for any customer whether they have satellite TV or not," added Carlson. "With over three decades of installation experience, we specialize in creating the best home entertainment setup to fit your home, whether it's indoor or outdoor, brick or drywall."

Amazon customers awarded DISH Smart Home Services with a average 4.7 star customer service rating.

## About DISH

DISH Network Corp. (NASDAQ: DISH), through its subsidiaries, provides approximately 13.978 million pay-TV subscribers, as of Dec. 31, 2014, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD

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channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit [www.dish.com](http://www.dish.com).

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## Contact:

DISH Network Corp.  
John Hall, 303-723-1958  
[john.hall@dish.com](mailto:john.hall@dish.com)  
[@DISHNews](#)

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