

# El Rey Network to Launch on DISH

ENGLEWOOD, Colo. & NEW YORK--(BUSINESS WIRE)-- Today, [DISH](#) Network L.L.C. and El Rey Network announced that El Rey Network is now available to DISH customers.

El Rey Network is an English-language general entertainment network founded by maverick filmmaker Robert Rodriguez (*From Dusk Till Dawn*, *Sin City*, *Spy Kids*, *Machete*.) Curated by Rodriguez and his artistic collective, the network unites the most culturally diverse generation in history through fearless original scripted and unscripted programming, movies, and cult-classic acquired series that awaken the renegade in everyone.

"DISH is pleased to deliver El Rey Network's cutting-edge content to our broad customer base," said Warren Schlichting, DISH senior vice president of programming. "El Rey's unique original series and films allow us to deliver a new style of programming to our customers."

"We are pleased that DISH understands the importance of providing something truly different for their subscribers and we couldn't be more excited about our launch," noted Robert Rodriguez, Founder and Chairman, El Rey Network. He added: "In addition to being a destination for exciting and action-packed content, El Rey has also become synonymous with iconic programming that better reflects the diverse face of America. We are proud of what we've accomplished both in front of and behind the camera and want to thank our friends at DISH for supporting that mission."

El Rey Network is available on channel 253 in DISH programming packages including America's Top 200, America's Top 250 and America's Everything Pak, and Dish LATINO packages including Plus, Dos and Max.

## About DISH

DISH Network Corp. (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.041 million satellite TV customers, as of Sept. 30, 2014, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corp. is a Fortune 250 company. Visit [www.dish.com](http://www.dish.com).

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## About DishLATINO

DishLATINO is the market-leading suite of English and Spanish language programming packages in the United States. It offers its customers more than 40 Spanish-language news, entertainment, and sports channels in combination with DISH's broad English-language programming lineup of more than 200 channels. DishLATINO customers can receive the Hopper, the industry's most awarded DVR, and take advantage of in-language customer service as well as payment options such as FlexTV, a no-term contract, prepaid pay-TV product.

## About El Rey Network

“DISH is pleased to deliver El Rey Network’s cutting-edge content to our broad customer base”

El Rey Network is a 24-hour English language network founded by maverick filmmaker Robert Rodriguez. Curated by Rodriguez and his artistic collective, the network unites the most culturally diverse generation in history through fearless, badass and original content that awakens the renegade in everyone. The network's action-packed content is anchored by original signature dramas, feature films, grindhouse genre, cult classic action, and horror/sci-fi. El Rey Network LLC ([www.elreynetwork.com](http://www.elreynetwork.com)) is jointly owned by Robert Rodriguez and FactoryMade Ventures with a minority stake held by Univision Networks & Studios, Inc.

## About Univision Communications Inc.

*Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. The Company, a leading content creator in the U.S., includes Univision Network, one of the top five networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the country reaching approximately 94% of U.S. Hispanic television households; UniMás, a leading Spanish-language broadcast television network reaching approximately 88% of U.S. Hispanic television households; Univision Cable Networks, including Galavisión, the country's leading Spanish-language cable network, as well as Univision tlnovelas, a 24-hour cable network dedicated to novelas, Univision Deportes Network, a 24-hour cable network dedicated to sports, ForoTV, a 24-hour Spanish-language cable network dedicated to news, and an additional suite of cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson and Telehit; Univision Television Group, which owns and/or operates 61 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Hispanic radio group which owns and/or operates 67 radio stations in 16 of the top 25 U.S. Hispanic markets and Puerto Rico; an Interactive network of online and mobile apps and products including UVideos, the first bilingual digital network serving Hispanic America, Uforia, the leading Hispanic digital music service, [Univision.com](http://Univision.com), the No. 1 most-visited Spanish-language website among U.S. online Hispanics, and Univision Partner Group, a specialized advertising and publisher network. UCI's assets also include a minority stake in El Rey Network, a 24-hour English-language network founded by maverick filmmaker Robert Rodriguez, and a joint venture with Disney/ABC Television Network for Fusion, a news, pop culture and satire TV and digital network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit [www.Univision.net](http://www.Univision.net).*

Photos/Multimedia Gallery

Available: <http://www.businesswire.com/multimedia/home/20150129006021/en/>

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Additional assets available online:  [Photos \(2\)](#)