

DISH Adds Scripps Networks Interactive to OTT Portfolio, Expands Programming and Digital Rights in Renewed Deal

Deal grants DISH innovative OTT programming and multi-stream rights for live and Video-on-Demand content

Terms cover all channels in the Scripps Networks Interactive portfolio, including HGTV, Food Network, Travel Channel and Great American Country and expands distribution of DIY Network and Cooking Channel

Authenticated access expanded to include live and Video-on-Demand content on connected devices

ENGLEWOOD, Colo. & KNOXVILLE, Tenn.--(BUSINESS WIRE)--A multi-year contract renewal between [DISH](#) Network (NASDAQ: DISH) and [Scripps Networks Interactive](#)® (NYSE: SNI) improves DISH customers' access to Scripps Networks' entire content portfolio, including new and expanded digital rights.

The agreement includes over-the-top (OTT) multi-stream rights for live and Video-on-Demand content. The agreement also expands DISH's distribution of authenticated live and Video-on-Demand Scripps Networks programming on Internet-connected devices.

Moreover, the agreement widens exposure of Scripps Networks programming to a larger swath of DISH's traditional viewer base by opening DIY Network and Cooking Channel to the popular "America's Top 200" programming package.

The renewal agreement applies to the entire suite of Scripps Networks channels, including: HGTV, DIY Network, Food Network, Cooking Channel, Travel Channel and Great American Country.

"DISH is delighted to add Scripps Networks' award-winning lifestyle content to our growing library of sports, family, educational and entertainment options that will create a redefined video experience for a new type of consumer," said Joseph P. Clayton, DISH president and CEO. "This wide-ranging agreement gives DISH customers dynamic access to Scripps Networks programming today and tomorrow."

The OTT rights allow access to Scripps Networks content through a future multi-stream subscription service of linear and Video-on-Demand content. With this capability, the content will be available to an untapped segment of customers that is seeking a flexible, content-driven, Internet-accessible service.

"This agreement demonstrates the consistent strength and popularity of our portfolio of brands, and enables even more people to enjoy DIY Network and Cooking Channel in addition to our existing offering on DISH," said Kenneth W. Lowe, Scripps Networks Interactive's chairman, president and CEO. "We are committed to making our lifestyle content available to consumers wherever and whenever they want it. This first-of-its-kind OTT deal for Scripps Networks Interactive enables us to reach even more people through DISH's innovative services."

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The renewal also expands the authenticated Scripps Networks programming available to DISH customers at home or on-the-go via Internet-connected devices – televisions, computers, smartphones, tablets, gaming consoles and other devices. DISH customers will be able to use the DISH Anywhere™ app, dishanywhere.com and Scripps Networks' web properties and apps to view live, Video-on-Demand and full-season content.

The updated agreement follows news of DISH's [groundbreaking agreements with The Walt Disney Company, announced in March](#), and with [A+E Networks, announced in August](#).

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiaries, provides approximately 14.053 million pay-TV subscribers, as of June 30, 2014, with the highest quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit www.dish.com.

About Scripps Networks Interactive

Scripps Networks Interactive (NYSE: SNI) is one of the leading developers of engaging lifestyle content in the home, food and travel categories for television, the Internet and emerging platforms. The company's lifestyle media portfolio comprises popular television and Internet brands HGTV, DIY Network, Food Network, Cooking Channel, Travel Channel and Great American Country, which collectively reach more than 177 million consumers each month. Companion websites complement on-air programming with video and social media that inform and inspire. The company's global networks reach millions of consumers across North and South America, Asia, Europe, the Middle East and Africa. Scripps Networks Interactive is headquartered in Knoxville, Tennessee. For more information, please visit scrippsnetworksinteractive.com.

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